

## MISSION STATEMENT

To provide and promote the most efficient and reliable member service network that meets the needs of the public for the transmission of floral orders and related gift items delivered worldwide.

## JOINING INTERFLORA

We would like to thank you for your interest in our organisation. After reading our mission statement you will start to understand the ethos that drives Interflora as a company. To achieve our mission statement we know the necessity of maintaining high standards in all areas and through effective educational, marketing, promotional programs and the continuing development of new technology, we are more than meeting the demands of an ever changing market place and achieving our goals.

- You will be joining the world's largest and most popular flower delivery network with over 75 years of experience world-wide.
- With over 58,000 florists worldwide delivering to 140 countries we can give global coverage and still maintain the highest standard demanded.
- Each member shares in the profits. We distribute profits back to our members as Interflora Pacific Unit Limited is a co-operative.

## OUR COMPANY

Interflora Pacific Unit Limited is a co-operative company, registered in New Zealand and owned and run by its member florists.

- As well as New Zealand, Interflora Pacific Unit Limited has responsibility for Interflora memberships in Hong Kong, China, Brunei, Cambodia, Cook Islands, Fiji, Indonesia, Malaysia, Singapore, Tonga, Vietnam and Western Samoa.

## **REQUIREMENTS FOR INTERFLORA MEMBERSHIP**

In order to join Interflora you must operate from a recognizable retail floral studio and be able to supply quality fresh flowers and accessories at a level acceptable to Interflora. You must also be able to demonstrate a standard of floristry acceptable to Interflora and be able to provide all the facilities necessary for the reception, transmission and delivery of orders acceptable to Interflora.

We are interested in new members in areas where we have limited coverage.

New businesses must have traded for at least 12 months before they can be considered for admission to ensure that they meet the standards required by Interflora.

## **CONTACT DETAILS**

If you feel you would like to continue with an enquiry, and join the Interflora network of professional florists, please call Nicky Ellis 0800 763 100 or for any further information you would like.

Alternatively you can email [nickye@interflora.co.nz](mailto:nickye@interflora.co.nz)