



# Handanu Ardhata

Graphic Designer

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A fresh-graduate graphic designer experienced in branding, layout design, and photography, with extensive attention to detail and highly passionate about creating impactful designs for society & environment.

## EDUCATIONS

**ArtCenter College of Design - Pasadena, California**

**Sep. 2022 - Now**

*Master of Fine Arts in Graphic Design*

**Type Design Club - Jakarta, Indonesia**

**Jun. 2022 - Aug. 2022**

*A 12-Week Type Design Intensive Course*

**Institut Teknologi Nasional - Bandung, Indonesia**

**Aug. 2017 - Oct. 2021**

*Bachelor of Design in Visual Communication Design*  
GPA 3.67/4.00 (Cum Laude)

## PROFESSIONAL EXPERIENCES

**Monoponik Studio - Bandung, Indonesia**

**Feb. 2021 - Now**

*Junior Graphic Designer*

Created over 5 brand identity collaterals under a year, including promotion posters, collaboration products, merchandise, and environmental graphic design.

**Bandung Design Biennale 2021 - Bandung, Indonesia**

**Sep. 2021 - Jun. 2022**

*Graphic Designer*

Created brand identity collaterals, including attributes, merchandise, environmental graphic design, guide books, and printed posters.

Published over 100 articles in two months, complete with images, meta elements, and related social media posts.

Contributing to the event's increase in Instagram follower count by over 4,000 in 2 months

Increased Instagram engagement by generating interactive contents

**How & Why Momentum Exhibition - Bandung, Indonesia**

**Aug. 2021 - Nov. 2021**

*Design Director*

Organized & directed the event's visual identity & promotion strategies through digital & printed media.

Supervised & managed 30+ volunteers workflow.

Created a publication book and online platform to publish students' final project portfolios under 3 months.

## ORGANIZATIONAL EXPERIENCES

### IMADji DKV – Bandung, Indonesia

*Chief Executive Officer*

Nov. 2020 – Jun. 2021

Supervised the first and second year undergraduate students, impacting over 100 persons to generate and manage the organization through various events and social activities.

Re-organized some roles in the organizational structure to play more optimal contributions for college students.

Helped 3 NGO organizations to develop their business through one of the organization's event.

### IMADji DKV – Bandung, Indonesia

*Vice Chief Executive Officer*

Mar. 2019 – Oct. 2020

Directed several college events like exhibitions and talk shows with over 500 participants.

Bridging students' aspirations between junior and senior year related to existing policies and facilities on campus.

### Indonesia 2018 Asian Para Games – Jakarta, Indonesia

*Transportation Coordinator*

Sep. 2018 – Oct. 2018

Monitored the arrivals & departures of over 100 transportations for athletes in the Soekarno Hatta International Airport.

Arranged police escorts for VIP guests to avoid possible delays, and adhere to the deadline.

## ACHIEVEMENTS

### Kreavi Challenge: Tempo.co Rebranding Competition

*Finalist, Best 12 out of 600+ participants*

Mar. 2022 – May. 2022

### Itenas Student Creativity Program (Prokimnas)

*1st Place, out of 100+ participants*

Nov. 2020 – Dec. 2020

### BKKBN Rebranding Competition

*Finalist, Best 3 out of 5000+ contestants*

Nov. 2019 – Dec. 2019

## SKILLS

### Strong Software Skills

Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe Lightroom, Keynote, Procreate

### Familiar Software Skills

Glyphs 3, Adobe After Effects

### Languages

English (Conversational) DET 140/160

Indonesia (Mother Tongue)