



GRACE LIN

Background & Color Designer

973.960.4402 / bygracelin@gmail.com

EDUCATION

ArtCenter College Of Design

BFA IN ILLUSTRATION, BUSINESS MINOR • 2017-2021

- Major in Illustration - Entertainment Arts Track, Minor in Business
- 3.68 GPA, Graduation with Honors

EXPERIENCE

Predicate Group

MARKETING CONTENT CREATOR • 2021 - PRESENT

- Presented marketing strategies to grow client's social media presence
- Shot, cut and edited promotional content for multi channel distribution

Art Center College of Design

TEACHING ASSISTANT • 2018 - 2021

- Evaluated and mentored students with individualized feedback
- Demonstrated sketching techniques and scheduled instructional paintovers

Pasadena Public Library

ILLUSTRATOR • 2017 - 2021

- Produced wide range of visuals on a short turnaround time
- Collaborated with multi-disciplinary team to produce 3D entrance displays

Lancer Robotics - FTC World Championship

PROJECT MANAGER • 2015 - 2017

- Lead documentation process which received global recognition 2 years in a row
- Designed handouts and videos reaching attendees on an international scale
- Supervised setup and running of fundraiser events, securing up to \$10,000

HONORS

ArtCenter Departmental Juried Scholarship • 2021

ArtCenter Provost List • 2017

SOPAC Annual Juried Inspired Minds Exhibit • 2017

Scholastics Art and Writing Awards - Gold Key • 2017

Celebrating Art National Published Artist Catalog • 2016

SKILLS

Design

Illustration
Prop Design
Layout
BG Painting

Marketing

Market Research
Brand Strategy
Copywriting

Languages

English
Mandarin Chinese
Piano