

## EDUCATION

<b>Candidate for a Master of Fine Arts in Graphic Design</b> ArtCenter College of Design–Pasadena, CA	<b>09.2021–Present</b>
<b>Bachelor of Arts/Studio Art: Concentrated in Graphic Design</b> California State University of Long Beach–Long Beach, CA	<b>05.2014–05.2018</b>

## EXPERIENCE

<b>VxD1 Teaching Assistant</b> ArtCenter College of Design–Pasadena, CA Support the main instructor to manage students and class flow. Cheer, and direct students to achieve a thoughtful project process with precise UX intentions. Tutoring webflow website builds during the office hours.	<b>01.2023–Present</b>
<b>Orientation Leader</b> ArtCenter College of Design–Pasadena, CA Collaborated remotely with other orientation leaders to create informative videos and run in-person live sessions for 400+ students starting in the Fall 2022 orientation.	<b>06.2022–09.2022</b>
<b>Freelance: Rebranding and creating new logo</b> DEJONG Film LLC–Irvine, CA Worked remotely with this film production company to create a logo refresh to be modern, bold, simple, and minimalistic. The new logo was more appropriate for more impact in different media applications.	<b>12.2021–01.2022</b>
<b>Partnered Online Content Creator</b> Twitch Interactive, Inc–San Francisco, CA Created content based on market research to communicate and interact with live audiences from multicultural backgrounds. Achieved 10k followers and average number of 200+ live audiences per session.	<b>03.2019–07.2021</b>
<b>Operation/Design Assistant and Supervisor</b> MIDONG, Inc–Fullerton, CA Art directed e-commerce deliverables for dietary supplement products, including banner ads, Instagram posts, t-shirt designs, website management, and product packaging, by overseeing the workflow of a team of four to ensure the timely completion of the project. Also conducted product research to meet diverse client needs.	<b>08.2019–01.2020</b>
<b>Teaching Assistant/Head Teacher, K-12</b> Blue Ribbon Art Academy–Chino Hills, CA Taught collage, 3D clay sculpture, papier-mâché colored pencil drawing, and painting. Mentored 10 students in and out of class to help them find, strive for, and fulfill outcomes.	<b>03.2019–08.2019</b>
<b>Teaching Assistant, Elementary School</b> Art Innovators–Long Beach, CA Facilitated learning by setting up equipment for class demonstrations for 15 students. Provided supplemental instruction in color theory, drawing, painting, idea development, and idea actualization.	<b>02.2018–06.2018</b>

## SKILLS

**Skills:** Project management, contextual design research, competitive analysis, art direction, package design, brand strategy, personas, branding, motion design, print design, web design, user scenarios, wireframes, storyboards, digital illustration.

**Strong working knowledge of:** Photoshop, Illustrator, InDesign, XD, After Effects, Media Encoder, Acrobat, Webflow, Figma, Slack, HTML/CSS, p5.js, Outlook, Discord, Word, PowerPoint, Keynote, Pages.

**Familiar with:** Lightroom, Premiere Pro, Cinema 4D, MadMapper, Excel, DSLR Photography.

**Languages:** English (native), Korean (native), Japanese (fluent), Mandarin (novice).

## AWARDS | RECOGNITION

<b>ArtCenter Merit Scholarship</b>	<b>09.2021–Present</b>
<b>ArtCenter Gallery Perception Shifters (brand identity, Editorial)</b>	<b>08.2022–12.2022</b>
<b>Blue Awards International Competition</b> Participation award in packaging design–Jolly Cat Food	<b>09.2021</b>
<b>International Busan Design Award (IBDA)</b> Idea prize in graphic design–Bojagi Infographic Design	<b>06.2021</b>