Shuxian Hong
Creative Designer

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A joyful designer, storyteller and activator, enthusiastic about innovating future human interaction.

Happiness as a creative design criterion through observing people's daily lives and discovering interesting insights

Recognition

Student Notable Sports & Recreation Award
Core77 Design Awards 2022

ArtCenter Provost List
12/2021-5/2020, 4/2019-1/2019

Product Department Scholarship
4/2022-1/2022, 12/2019-5/2019
ArtCenter College of Design - Pasadena, CA

ArtCenter Scholarship
8/2022 - 9/2018
Artcenter College of Design - Pasadena, CA

Education

ArtCenter College of Design - Pasadena, CA | Anticipated 12/2022
Bachelor of Science, Product Design with Business Minor

TsingHua University - Beijing, China | 9/2017-4/2018
Art & Design Preparation Course

Professional Experiences

Kohler Industrial Design Co-op | 1/2022-4/2022
Kohler Co. - Kohler, WI
- Participating in problem-solving exercises with industrial design project teams
- Contributing in concept development through sketching, CAD, and physical prototypes
- Assisting in presentation preparation which will include mounting of renderings and construction of presentation stands, etc.

ASUS ROG Sponsored Project | 9/2021-12/2021
ASUSTek Computer Inc. - Pasadena, CA
- Developed individual and team solutions for ASUS' G14 Laptop AniMe Matrix technology
- Designed a product-line of next generation / future accessories for gamers

Jacuzzi Sponsored Project | 5/2021-8/2021
Jacuzzi Group Worldwide - Pasadena, CA
- Explored and created the experience from the online/in-store purchase to installation
- Envisioned Brand Z & designed a new collection of products and services for the future generation of consumers

Teaching Assistant, Product Design Department | 9/2020-4/2021
ArtCenter College of Design - Pasadena, CA
- Guided students with their consumer product design process
- Facilitated in-class critique

Teaching Assistant, Integrated Study Department | 5/2019-8/2019
ArtCenter College of Design - Pasadena, CA
- Instructed students on learning Adobe Illustrator and Photoshop
- Promoted students to improve the aesthetic culture
- Assisted the professor with critiquing students' works

Skills

Design   Research, Strategic thinking, Ideation, Visual communication, Concept development, Prototyping, 3D Modeling & Rendering

Software   Adobe Suit, Solidworks, Keyshot, Figma, Unreal Engine, Maya, Rhino

Interpersonal skills   Verbal Presentation, Design critique, Team collaboration, Leadership

Languages   Chinese (Native), English (Conversational), Japanese (beginner)

Interest   Sketching, Painting, Hand crafting, Swimming, Table tennis, Learning Japanese