



# Rachel den Dulk

- ✉ hello@racheldendulk.com
- 🌐 www.racheldendulk.com
- 📄 Rachel den Dulk
- 📍 Phoenix, Arizona

## Education

### Grand Canyon University

December, 2023  
Phoenix, Arizona

Bachelor of Arts in Graphic Design and Advertising

#### Core Courses

- Web Design
- UX/UI for Web Applications
- Digital Advertising and Marketing
- Brand Identity Development
- Photo and Video for Social Media

## Skills

### Programs

Illustrator	XD
InDesign	Lightroom
Photoshop	Workamajig
After Effects	PowerPoint
Bridge	Word
Acrobat	Outlook
Adobe Dimension	Mac Systems

### Hard Skills

UX/UI Design	Digital Advertising
Presentation Design	Logo Design
Illustration	Asset Library Building
Brand Identity	Social Media
Color Theory	Print Production

### Soft Skills

Versatile	Collaborative
Efficient	Strategic
Personable	Driven
Responsible	Adaptable
Communication	Organization
Active Learner	Imaginative

## Experience

### Assistant Graphic Designer | Grand Canyon Education

09/2020 - Present  
Phoenix, Arizona

Agency experience with a team of professional designers and student designers to produce full campaigns, materials, and advertisements for Grand Canyon University's on campus enterprises, colleges, organizations, and external clients.

- Agency experience collaborating with a team on marketing campaigns
- Train with professional Adobe training sessions
- Manage and produce multiple projects concurrently
- Lead learning and training sessions with peers and supervisors
- Communicate ideas and designs to clients within presentations

### Graphic Design Intern | Dekker Web Solutions

05/2020 - 09/2020  
Grand Rapids, Michigan

Produce material for web design clients including logos, websites, digital advertisements, and social media material. Communicate with manager and clients about needs and expectations.

- Conceptualize and design websites and logos
- Communicate and present design material to clients
- Adapt to requests and needs of clients
- Execute office management tasks
- Manage several social media accounts and create custom engaging content

### Face Painter | John Ball Zoo

06/2019 - 08/2019  
Grand Rapids, Michigan

Work in a fast paced environment with people of all ages. Create art work while also creating a fun and entertaining environment for guests.

- Adapt to changing outdoor work environment
- Implement critiques to refine skills and techniques
- Communicate and engage with people of all ages and backgrounds
- Provide excellent customer service