



Jiaying Wang

PRODUCT DESIGNER

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SKILLSETS

Industry Knowledge

User Experience Design (UX)
User Interface Design (UI)
Interaction Design (IXD)
Graphic/Visual Design
Speculative Design
Machine Learning (ML)
User-Centered Research
User Testing
Storyboarding
Wireframing/Prototyping
Design system
2D/3D Motion Design
Information Architecture (IA)
Collaboration & Communication

Design Tools

Adobe Suite (Photoshop, Illustrator, XD, Premiere Pro, Indesign, After Effects, Aero), Figma, Sketch, Invision, Protopie, Unity, Cinema 4D, Webflow

Other Tools

HTML, CSS, JavaScript, Keynote, Microsoft Office, Pages, Runway ML

Language

English (Professional), Mandarin (Native)

RECOGNITION

ArtCenter Provost's List

ArtCenter College of Design.
Pasadena, CA. 2020 - 2022

ArtCenter Gallery Nomination

ArtCenter College of Design.
Pasadena, CA. 2020

WORK EXPERIENCE

Warner Bros. Games

Remote.

UI Design Intern

May – September
2021

- Enhanced the current user experience for the mobile game, "Game of Thrones: Conquest", by converting low-fidelity wireframes to high-fidelity mockups.
- Acted as the key UI designer for ideating and delivering interfaces for the new feature, Hero Collection Actions.
- Collaborated with designers, engineers, producers, and QAs to validate and implement UX/UI solutions.

CareerTu.Inc

Remote.

UX/UI Design Intern

October – December
2020

- Redesigned and optimized the website experience by developing new systems, flows, and interfaces, to improve user conversion rate and growth.
- Collaborated with the Product Manager and engineers from the conception to the launch.
- Upon completion of the internship, an opportunity to continue working with the company as a freelancer occurred.

ArtCenter College of Design

Pasadena, CA.

Teaching Assistant

September – December 2019

- Assisted the typography professor in managing the coursework and student engagement.
- Provided constructive critiques of typographic works by referencing the structure and fundamentals of type.
- Mentored and advised students with class projects and provided software support in Adobe InDesign.

EDUCATION

ArtCenter College of Design

August 2022

Bachelor of Science in Interaction Design, with a minor in Designmatters in Social Innovation. GPA: 3.795.