

## ADDRESS

519 E. Green St.  
Champaign, IL 61820

## CONTACT

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## TECHNICAL SKILLS

- *Research Methods*  
Researching & Wireframing  
Product Developing  
Concept Visualizing
- *Design & Art Skills*  
Sketching & Prototyping  
Ceramics  
Painting  
Woodworking  
Metalworking
- *Software & Programs*  
Photoshop  
InDesign  
Illustrator  
After Effects  
Premiere Pro \ Video Editing  
SolidWorks & Rhino  
KeyShot & Fusion 360  
3D Printing  
Microsoft Office  
Basic Python
- *Language*  
Mandarin Chinese \ Native  
English \ Fluent  
Italian \ Basic  
French \ Basic

## ACHIEVEMENTS

- FAA Industrial Design Show
- UIUC Dean's List
- International Women's Day photography Show

# Xueqiao Sun

## EDUCATION

University of Illinois at Urbana-Champaign  
Bachelor of Fine Arts in Industrial Design

May 2020

Lorenzo de 'Medici Institute  
Study abroad

Florence, Italy, Jan 2019 - May 2019

## PROFESSIONAL EXPERIENCES

**Illini Media**, Designer & Editor

Champaign, IL, Feb 2020 - Present

- Designed and created page layouts using Adobe InDesign and Adobe Photoshop for two 320-page yearbooks in collaboration with a team of 23 professionals
- Shot and edited 30 photos for the interview of Janet Lee, the President of American Advertising Federation at Illinois
- Edited over 100 photos for games of Women's Gymnastics and Volleyball at UIUC and Business + Engineering Career Fairs at Illinois that got published on the school's website and in the student newspaper

**Hooli Homes USA Inc.**, UI/UX Designer & Graphic Designer

Champaign, IL, Aug 2020 - Present

- Assisted the marketing team to organize themed events and attracted over 200 participants
- Helped design posters and the mascot of Hooli Campaign to establish brand awareness among potential customers
- Optimized the UI/UX of Hooli's website by creating clear and concise labels for buttons and actions and improving website features like contact forms, social media integration, and customer support
- Edit articles published on WeChat official accounts and newsletters on the company's website twice a week, attracting on average 1k readers per article

**Artemis**, Co-founder & Manager of Public Promotion

Champaign, IL, Aug 2020 - Present

- Co-founded Artemis, a website that aims to provide college students in the Urbana-Champaign area with professional working experience through internship opportunities
- Designed Artemis' website, branch logos, and event posters to promote Artemis to the student body at UIUC
- Represented Artemis at UIUC's Quad Day Orientation and initiated cooperation between Artemis and Hooli on The Professional Photo Day and attracted over 50 participants
- Organized Team Artemis and designed the team's logo and posters in the 2020 PwC Challenge Case Competition

**Benwu Studio**, Industrial Design Intern & Product Manager

Shanghai, China, Jun 2018 - Aug 2018

- Conducted market research on materials, techniques, and manufactures in luxury lighting and furniture production to collect data and generate ideas for the company's future design of leather decorative products for Hermès
- Drew and designed interactive packaging for Vacheron Constantin watches with the theme of the Chinese Mid-Autumn Festival as part of a marketing campaign

**Gold Star Bronze Group Co., LTD**, Industrial Design Intern

Hangzhou, China, Jun 2017 - July 2017

- Created decorative products using ancient Chinese styles; carved patterns on bronze boards and engraved on copper plates
- Designed wall mirrors using traditional bronze melting techniques

## EXTRACURRICULAR ACTIVITIES

**Map the System**, Initiator & Researcher

Online, Jan 2020-Apr 2020

- Led a group of 4 to conduct research on the US's political and medical policies regarding seasonal flu as well as the policies' relation to racial equality
- Wrote a 18-page report and created a visual system to showcase the findings and their significance to the committee of the competition

**Industrial Designers Society of America**, Member

Chicago & Champaign, IL, Aug 2017-Present

- Attend weekly meetings to share recent design projects and offer suggestions on design, modelling, and internship to lowerclassmen
- Participate in company visits to learn about company culture and engage in conversations with professional designers about their working experiences

**Illinois Innovation Prize Nomination**, Recipient

Champaign, IL, Feb 2018

- Designed an illuminated walking stick for blind people and won the nomination as the only international student recipient in the year of 2018