

## **Ethan Chandler**

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# ArtCenter College of Design

September 2019-April 2022

## **DePaul University**

September 2009–June 2013

M.F.A. in Graphic Design with a focus on branding, typography, transmedia, and motion graphics.

B.A. in English with a concentration in Creative Writing and minor in Professional Writing. Cum Laude, Dean's List for eight quarters.

Professional Experience

### **Whittier College**

Adjunct Professor Whittier, CA February 2022–Present

#### Freelancer

Graphic Design Los Angeles, CA May 2017–Present

#### **PubWorX**

Circulation Analyst New York, NY March 2014–May 2017 I teach a web design course at Whittier College. The curriculum I developed serves as an introduction to web aesthetics and how it differs from traditional print design. Topics covered in the course range from website design and creation to developing trends in transmedia and interactive environments. I assist students to see both the big-picture concepts covered in class as well as to explore and develop personal visions.

I work with clients to conceive of, execute, and revise brand designs. Past projects include book covers and illustrations, album covers, merchandise, and start-up businesses. I utilize a wide range of media types from a project's start to finish.

I graduated from the M.F.A. program at ArtCenter College of Design in Pasadena, CA where I studied branding, typography, and programming.

I assisted 200+ clients in magazine publishing hands-on to implement subscription marketing plans in hopes to increase magazine circulation. This included working with circulation data as well as drafting big-picture memos for each client. I managed clients, providing reports tailored for each magazine based on past performance and demographics. In addition to marketing duties, I also served as the web monitor and point of contact for the online report service, building and maintaining the database of all online users.

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Dimension, Adobe Medium, TouchDesigner, Cinema 4D, MadMapper, JavaScript, photogrammetry, bookbinding, and analog printmaking.