

visual development + illustration

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EDUCATION

ArtCenter College of Design | Bachelors Degree (BFA) in Illustration 2017 - 2021
Pasadena City College | Art History 2015 - 2016

EXPERIENCE

Kumulo Creative Compound, Indonesia

2021

- Pitched ideas visually for Kumulo's social media content.
- Delivered roughs concept and finished illustration for their anniversary campaign.
- Created the look and concept for merchandise such as postcards, stickers, and notebook cover.
- Illlustrated and animated a social media post.

Kala Lana & Aspen Soapery | Branding & Packaging Design

2020

- Designed and created the look for Kala Lana and Aspen Soapery brand.
- Illustrated their logos to be used on their business cards and backing cards as well as the brand's look and colors.
- Created hero icons and graphics for informational pamphelt.

Children's Book Illustrator

2019-2021

- Authors: Intan Indira (2019) and Amy Jennings (2021)
- Worked closely with the Authors and developed rough concepts to finished paintings for children's book spreads.
- Designed consistent characters throughout the book.
- Used Lighting, Values, and Textures to emphasize the storytelling aspect of the book.
- Created prop concepts to be placed on the environment to support the story.

Teacher's Assistant | ArtCenter College of Design

Spring 2018

- Instructor: Catherine McLean Materials of Art and Design
- Assisted in critique, organized files, and assisted students.

Teacher's Assistant | ArtCenter College of Design

Fall 2017

- Instructor: Mark Hannah | Visual Communication for Illustration
- Assisted in critique, organized files, and checked homework.

Graphic Design Intern

2016

- Company: PT. BigTV, Indonesia
- Designed promotional content and advertisement for social media.

GROUP EXHIBITION

ArtCenter College of Design Student Gallery

Fall 2017

- Instructor: Catherine McLean
- Project: Pretty Patties 3D artwork made out of bronze, wood, acrylic, and clay.

SKILLS AND SOFTWARE

| Adobe Photoshop | ToonBoom | Illustration | Mcrosoft Powerpoint |
|--------------------|-------------------|-----------------|---------------------|
| Adobe Illustrator | SketchUp | Graphic Design | Positive Attitude |
| Adobe InDesign | Background Design | Composition | Verbal Skills |
| Adobe After Effect | Costume Design | Branding Design | Collaborator |
| Adobe Lightroom | Prop Design | Icon Design | Oil Painting |
| Diaital Paintina | Concept Art | Microsoft Word | Gouache Paintina |

LANGUAGES

English, Indonesian