



# JIAMING MAO

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**Location** Pasadena, California (Willing to relocate)

## EDUCATION

**BACHELOR OF SCIENCE, INTERACTION DESIGN**  
ArtCenter College of Design | Pasadena, California

Anticipated Dec. 2021

## EXPERIENCE

### UX DESIGN INTERN

Jan. 2021 – Jul. 2021

Kley | Los Angeles, California

- Redesigned Kaiser Permanente's policy management web app to raise staffs' working efficiency
- Built a design system, several versions of low-fidelity prototypes, and the look and feel of the web app using Adobe XD
- Collaborated with senior designers and developers to iterate designs based on user research and stakeholder feedback

### TEACHING ASSISTANT, INTERACTIVE PROTOTYPE

Sept. 2019 – Dec. 2019

ArtCenter College of Design | Pasadena, California

- Guided students with learning user research, human-centered design, and prototyping tools
- Assisted students with coding their projects in HTML, CSS, and Javascript

## SPONSORED COURSEWORK

### SALESFORCE SPONSORED PROJECT, EVENT DESIGN

Jan. 2021 – Apr. 2021

Salesforce | Remote

- Partnered with a student from Media Design Practices to propose a value-driven component for Dreamforce, Salesforce's annual event
- Designed unique website interactions and marketing materials with consistent, authentic brand voices
- Plotted user stories that resonated with sponsors using an animation made in After Effects

### OREO DESIGNSTORM, E-COMMERCE

Mar. 2021

Mondelez | Remote

- Worked with an illustration and a product design student to propose a redesign of Oreo's e-commerce experience that spark playfulness
- Delivered a website design, a packaging design, and a short animatic that communicates user stories

## SKILLS

### DESIGN & PRESENTATION

User Research, User Flow, Journey Map, Information Architecture, Wireframe, Prototype, Usability Testing, UI Design, Responsive Design, Data-Driven Design, Accessible Design, Presentation, Design Sprint, Agile Design, Lean UX

### SOFTWARE & CODING

Sketch, Figma, Adobe Creative Cloud (XD, Photoshop, Illustrator, InDesign, After Effects), InVision, Principle, ProtoPie, Zeplin, Webflow, Rhino, SolidWorks, Keyshot, HTML5, CSS3, Javascript, React, Python