

# Harper Maselli

*Graphic Designer*



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## Contact

503.560.0930  
harpermaselli19@gmail.com  
behance.net/harperm

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## Skills

### Hard Skills

- Adobe Creative Cloud
- Social Media Planning
- Photography
- Branding
- Advertising
- Web Design

### Soft Skills

- Teamwork
  - Detail Oriented
  - Adaptability
  - Fast Learner
  - Empathy
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## Education

### Grand Canyon University 2019 - 2022

Advertising + Graphic Design  
Psychology minor  
3.97 GPA

## Hello!

I graduated from Grand Canyon University in December 2022 with a degree in Advertising and Graphic Design. Through my courses and numerous positions I have learned valuable skills, and I look forward to creating timeless, beautiful designs for years to come.

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## Experience

### Social Media Assistant

Grand Canyon Education | Phoenix, AZ | February 2021 - December 2022

Worked on Grand Canyon University's social media team as a designer, copywriter, photographer, and social media planner. Responsible for leading the student worker design team and training coworkers on branding, GIF creation, face filters, and other design skills. Created material for GCU's largest annual marketing campaign, and redesigned GCU's Instagram story highlights.

### Graphic Designer

Ignite Marketing | Newberg, OR | April - August 2021

Worked as an independent contractor with a marketing agency. Created a variety of printed, digital, and social media products for small businesses in the area.

### Freelance Designer

2021 - present

Worked on a variety of freelance projects in areas such as; website design, logo design, social media, and digital artwork.