



**Grace Susilo**  
Brand and Interaction Designer

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## Experience

**Alabaster Co. / Editorial Designer (Freelancer)**  
Pasadena, CA | Jun 2021 – Present

Produced layout and cover design. Collaborated with the co-founder, product manager, and studio manager to ensure all the editorial requirements are met. Packaged editorial assets and images to be pixel perfect and ready for handoff to stakeholders.

**Ernst & Young / Design Strategist (Contractor)**  
San Francisco, CA | Aug 2019 – Present

Redesigned 35+ dashboard screens as the lead UI/UX designer in the data and analytics team. Collaborated with developers to align on internal style guidelines, brand consistency, and design assets. Launched the redesigned overview page on the analytics dashboard to 30,000+ employees across all desktop platforms, decreasing the bounce rate by 55%. Identified UX problems based on existing user research and communicated with 5+ stakeholders to align and validate design/data requirements.

**LA Visual Creative Agency / Design Intern**  
Los Angeles, CA | Jul 2019 – Oct 2019

Designed various packaging, created motion graphics, and assets for branding projects in the logistics, automobile, and marketing industries. Managed and verified consistent branding across 15+ print, spatial, digital, and packaging mockups.

**ArtCenter College of Design / Teacher's Assistant**  
Pasadena, CA | Jan 2019 – May 2017

Collaborated with Professor Tracey Shiffman and 15 students to submit and organize weekly assignments/deliverables into digital folders. Provided feedback on editing, scaling, cropping, and lighting. Communicated with students outside of class to teach them Adobe tools, such as: Photoshop and Lightroom.

**Bedrock Asia Brand Consultancy / Design Intern**  
Jakarta, Indonesia | Jun 2015 – Aug 2017

Worked with 5+ designers to redesign logos, brand guidelines, marketing assets to apply onto print, digital, retail, packaging, events and experiential spaces. Conducted market research by visiting 10+ client retail sites and assisted in 5+ client interviews to define their brand personality. Managed the design assets and logo handoff to the lead designer for all banners, marketing campaign, and signage for application on 500+ retail stores across Indonesia.

## Education

**ArtCenter College of Design**

Pasadena, CA | Aug 2017 – Dec 2021

Bachelor of Fine Arts in Graphic Design

Provost's List: Fall/Spring 2018, Fall 2020, Spring 2021

## Skills, Interests, and Software

### Skills

Branding, Graphic, Interaction, Visual Prototyping, Mobile, Web, Motion, Strategy, Journey Mapping, User Interviews, Information Architecture

### Software

Photoshop, Illustrator, After Effects, InDesign, XD, Figma, Sketch, Miro, Mural, Solidworks, Rhino, Keyshot, Processing

### Interests

Communications, Interdisciplinary Design, Gaming, AR/VR, Movies

## Awards and Accomplishments

**Pentagram Design Endowed Scholarship**  
Pentagram | 2021

**Siras Greiner Endowed Scholarship**  
ArtCenter College of Design | 2021

**Featured Jeep Voyager Packaging Award**  
*Taschen 6* | 2020

**Airbnb UX Case Study – 8th place**  
Product Challenge | 2020

**Jeep Voyager Packaging in Luxury Goods**  
Pentawards Bronze Award | 2020

**Jeep Voyager Packaging Student Notable Award**  
Core77 | 2020

**Jeep Voyager Packaging – Main Gallery**  
ArtCenter College of Design | 2019