Hang Zhang
/Gloria

Graphic Design
3D Motion Design
Brand Strategy

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Education

Sep. 2021 – Apr. 2023
ArtCenter College of Design
Pasadena, CA, United States
Master of Fine Arts in Graphic Design
Studied Branding (Visual Identity, Marketing Strategy, Business Proposal and Launch Event Design), Motion graphics (2D/3D with branded content), and basic Business Analysis (basic Marketing and Macroeconomics).

Aug. 2016 – May 2020
Maryland Institute College of Art (MICA)
Baltimore, MD, United States
Bachelor of Fine Arts in Graphic Design
Studied developing brand identity systems, personal design style and design focus. Also builded skills on working in a team or solo.
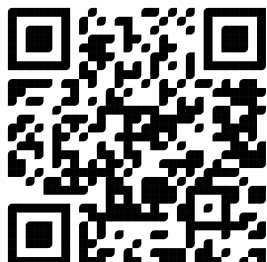
Recognition

Young Ones ADC 2023 Finalist
YuanGlint Exhibition
Spatial Design

ArtCenter Student Gallery 2022
Frankenstein Title Sequence
Motion Design
HaveFun: Four Seasons
Motion Design

Aug. 2016 – May 2020
MICA Merit-Based Scholarship

http://gloriazhang.site

Experience

Jun. 2021 – Sep. 2022
Freelance Graphic Designer
Designed logos, posters and banners for TV series *Me Always You*. Worked on movies posters for student short films.

May 2018 – Jun. 2018
Yitu Tech Company
Shanghai, China
Design Intern
Worked on Branding for the company's products and services with the ability of multitasking in a high-pressure environments. Collaborated with senior designers to design the exhibition booth set-up and advertising materials for the product fair. Assisted in branding the company culture.

Sep. 2017– Feb. 2018
Weber Shandwick
Shanghai, China
Intern Creative
Under a fast-paced environment, worked with self-motivation on designing layouts of weekly posts and social media promos for fashion brands including *Massimo Dutti*. Communicated with clients to pitch visual direction proposals for marketing events.

Skills

Strong Working Knowledge of:
Cinema 4D, Octane Render, Illustrator, Photoshop, After Effects, InDesign, Figma, Marvelous Designer, Word, PowerPoint, and Keynote.

Familiar with
Premiere Pro, ZBrush, Processing, Blender, Red Giant, and Redshift.

Craft
Photography, Sketching, Book Binding.

Languages
Mandarin (Native), English (Fluent), Korean (Novice), Japanese (Novice)