



Zoe Zheng
Graphic Designer

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RECOGNITION

09/2018-04/2022
ArtCenter Undergraduate
Scholarship

05/2020-04/2021
Provost's List

ArtCenter Student Gallery

04/2022
Flo Energy
(Packaging Design)

12/2021
Play, Work, Build
(Poster)

04/2020
Stick Your Tongue Out
(Editorial Design)

SKILLS

Digital

Strong working knowledge
of: Photoshop, Illustrator,
InDesign, XD, SolidWorks,
KeyShot, Glyphs, Keynote,
Word, PowerPoint, Pages

Familiar with: Cinema 4D,
MadMapper, Processing,
Bridge, After Effects

Craft

Letterpress, sewing, paper
making

LANGUAGES

Mandarin (native)
English (fluent)

EDUCATION

09/2018-08/2022
ArtCenter College of Design, Pasadena, CA
Bachelor of Fine Arts in Graphic Design

Focused Coursework at ArtCenter:

05/2022-08/2022

Gigabyte Sponsored Studio

- Worked with a team of product and interaction design students to develop and explore the possibilities of inventive products, services, and systems for Gigabyte Aero.
- Provided adaptive and efficient creative work experiences to creators in the future.
- Collaborated with Gentle Monster to create an applications ecosystem for creators to capture and collect inspirations based on user biometric data.

EXPERIENCE

07/2021-06/2022
528 Entertainment, Los Angeles, CA
Graphic Designer / Murder Mystery Actor and Host

- Designed over ten event posters and revised the identity system, which improved ad performance by ten percent.
- Hosted over 100 murder mystery games.

06/2021-08/2021
Likely, Los Angeles, CA
Graphic Design Internship

- Developed an identity system for the cannabis sub-brand Highly Likely.
- Created sustainable packaging to help reduce costs.
- Worked with the marketing team to design a video about the environmentally-friendly mailer.
- Improved packaging designs for 11 clients, including cosmetic, grocery, fashion, and household products.

05/2019-11/2019
Meet Fresh, Los Angeles, CA
Storefront Associate

- Greeted customers, answered questions and provided outstanding customer service.