

Education

09.2017 – 08.2021
ArtCenter College of Design
Pasadena, CA
Bachelor of Fine Arts in Graphic Design

Focused Coursework at ArtCenter

01.2020 – 04.2021
Trans-disciplinary Studio
Sig Sponsored Project
Worked in a team of graphic and product designers to re-examine aseptic carton company SIG's packaging form. Responsible for packaging form development, prototyping and redesigning a visual system with graphic sustainability icons.

Experience

06.2020 – 09.2020
UNOMI Nutrition Co., Ltd
Chengdu, China
Freelance Graphic Designer
Worked as creative leader in developing the first visual identity system for the start-up custom nutritional health care consulting company.

06.2018 – 09.2018
McCann Worldgroup
Shanghai, China
Graphic Design Intern
Responsible for assisting the creative focus team to develop visual campaigns for clients including NexGard Spectra and Uni-President.

Recognition

2021
The Dieline
ACE Hardware, Re-branding and Packaging Design
Second Place

05.2019 – 08.2019
ArtCenter College of Design
Featured In Student Gallery
ACE Hardware, Re-branding and Packaging Design
A Being In The Age Of Consumerism, Book Design
This American Life, Sequential Design

01.2019 – 04.2019
ArtCenter College of Design
Graphic Design Department
Provost's List

Skills

Strong working knowledge of:
InDesign, Illustrator, Photoshop, XD, After Effects, Acrobat, Google Docs, Pages, Keynote, social media marketing and Cinema 4D

Familiar with:
MadMapper, Processing, Word and PowerPoint

Analog Skills:
Film photography and developing, studio lighting, printmaking (letterpress, silkscreen, etching and woodcut), drawing and painting (digital, watercolor, gouache) and machine sewing

Fluent in Mandarin Chinese and English