

## KELLY ZHANYU YE



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spatial experience	+1 510 953 0028	+86 139 2818 7273
/ creative branding	los angeles, california	shenzhen, china

### education

09.2018 ➤ 04. 2023	<b>ArtCenter College Of Design pasadena, california</b> B.S. in Spatial Experience Design, focuses on translating sensory experiences and brand purposes through small-scale fixtures for retail or hospitality settings, as well as larger-scale social spaces.
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### experience

04.2021 ➤ 11.2021	<b>Design Intern shenzhen, china / various associates</b> Adapted to large studio environment and designed concept retail for contemporary fashion brands Plasticque Mo Depo and RoaringWild.  Prompt and adept communication with manufacturers and lead designers delivered fast turnaround based on notes given across phases of the production pipeline.
11.2020 ➤ 02.2021	<b>Design Intern shanghai, china / mass design office</b> Assisted in research, responsibilities include coordinating colors, materials, and visual presentations for physical mood boards.  Responded to the need for learning new skills and adapting to the customs of a small studio environment, flexible and versatile skill sets were demonstrated by a single individual.
05.2020 ➤ 08.2020	<b>Designmatters Studio pasadena, california / artcenter college of design</b> Collaborated with product and interaction designer teams in responding to covid-19 pandemic; Designed to solve for team building and human connection across remote work environments  Managed international team and coordinated across multiple time zones.  Casual, relaxed, interview style facilitated deeper connection and revealed information that may have been overlooked in a formal context.

09.2019 ➤ 12.2019	<b>Pacific Rim 14 Studio pasadena, california / artcenter college of design</b> Coordinated team projects with international exchange students from Tama University in Japan. Highlighted individual skills through leadership and project management.  Practiced empathetic management by consistently checking in on the health and wellbeing of teams throughout the project and facilitating assistance where necessary.
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### recognition

11.2019	<b>40th International Takifuji Art Award tokyo, japan / japan traffic culture</b> Selected as a winner for excellence by the art institution department's recommendations and judged by leading figures in the Japanese art world, the award aims to support artistically talented young students who will contribute to the future of art and culture.
2018 ➤ 2022	<b>ArtCenter Student Gallery pasadena, california / artcenter college of design</b> Exhibited projects in gallery and represented the department's vision.
2018 ➤ 2022	<b>ArtCenter Scholarships pasadena, california / artcenter college of design</b> Provost's List in recognition of GPA of 3.8 or above and received department's scholarship and donated awards.

### skills

#### Programs

SketchUp, Rhinoceros  
Solidworks

Unreal Engine  
Enscape, Keyshot

Adobe Suites  
Keynote

#### Analog

Brand Storytelling  
Spatial Design  
Concept Development  
Furnishings & Fixtures  
Trend-based Research  
Hand Sketching  
Model Building

#### Fabrication

Wood Working  
Metal Working  
Patina Making

Laser Cutting  
Mold Making  
3D Printing  
CNC Milling

#### Language

English Fluent  
Mandarin Native  
Cantonese Native