

Template recommendation letter

Use the text below to write to your alumni and encourage them to apply for the Study UK Alumni Awards

Subject: Get recognised for your career success - apply for the Study UK Alumni Awards

Dear [Alumni name],

Since graduating, have you had a positive impact on your profession, community and the country where you live?

If so, you could be one of this year's Study UK Alumni Award winners.

As an outstanding alum of [insert institution name] who has gone onto great things [feel free to elaborate], we recommend that you apply.

The Study UK Alumni Awards is a prestigious awards campaign now celebrating its twelfth anniversary, which shines a spotlight on remarkable international UK alumni who have transformed their professions, communities, and home countries within just 15 years of completing their studies.

Why should you apply?

Your journey deserves to be celebrated. Whether you've spearheaded sustainability initiatives, made waves in the world of creativity, led transformative social initiatives, or pioneered groundbreaking innovations in business – your accomplishments matter and they deserve to be recognised.

Finalists and winners, as part of the process, gain:

- **global exposure** – finalists and winners have their stories profiled online and in traditional media and at awards ceremonies through a promotional campaign to inspire the next generation of international UK alumni,
- **networking opportunities** – you'll have the chance to network with other inspirational alumni and forge connections with influential individuals, opening doors to collaborations, partnerships and professional growth,
- **a trip to the UK in 2027** – as a Study UK Alumni Award global winner, you could win a remarkable trip to the UK where you can reconnect with your former university and fellow alumni.

The Study UK Alumni Awards aren't just about recognition – they're about inspiration. Your story has the power to ignite others on their own paths to success, and to inspire the next generation of UK alumni around the world.

Study UK Alumni Awards

Get inspired by previous finalists and winners

Be sure to visit the [official Alumni Awards pages on the Study UK website](#) to read inspirational stories of our [previous finalists and winners](#).

How to apply?

Mark your calendar – the application portal on the [Study UK Alumni Awards page](#) will be live from 1 September until 17.00 BST (UK time) on 16 October 2025.

Any questions?

If you have any questions, please check out our [FAQs](#) or [contact a member of the Study UK Alumni team](#)

Best regards,

[Insert sign-off]