



Haley Stoltz

RÉSUMÉ

GRAPHIC DESIGNER

Grand Canyon University Student Engagement

Aug 2022 - Present

- Developed promotional materials for various media, including posters, social media, digital message boards, printed banners, quarter flyers, and stickers
- Created new logo to be used for university application
- Maintained project management schedules by consistently meeting deadlines
- Implemented client ideas into design concepts
- Received client feedback and revised designs accordingly
- Collaborated with clients and kept them updated during design process

GRAPHIC DESIGN INTERN

Canyon Creative at Grand Canyon University

January 2023 - Present

- Collaborated with team members to develop a new brand identity
- Adhered to brand guidelines
- Took direction from creative leads
- Developed graphics for website re-design
- Adhered to print production specifications
- Consistently met in-house with team members to discuss project progression

HARD SKILLS

Adobe Creative Cloud
Microsoft and Google Suite
HTML & CSS understanding
Typography
Intermediate Spanish

SOFT SKILLS

Creative Thinking
Project Management
Attention to Detail
Adaptability
Problem Solving

B.A. ADVERTISING AND GRAPHIC DESIGN

Grand Canyon University | Phoenix, AZ

January 2021 - April 2023

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