



PHOENIX, AZ
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<https://www.behance.net/ivysaur>

IVY HALE

GRAPHIC DESIGNER

Dear O.H. Partners

Hello! My name is Ivy Hale and I'm reaching out to you regarding the production artist position! I am currently finishing up my degree at Grand Canyon University where I'm studying Advertising and Graphic Design. However, I want to expand this knowledge of advertisement by working for you.

I want to expand my future and my career and to do that I am reaching out to you for a chance. I have a passion to create and to bring people's ideas out into the real world. I have experience working with clients and currently just finished creating posters and social posts for an upcoming worker's appreciation event. I had made all assets, copies, and print specifications needed for posting. I also work with my team doing data entry changing menu layouts and creating new items for our establishments to sell.

I am also currently freelancing with The World Egg Bank. I am working with their team to set up a conference for their investors. We have fundraized, chosen a venue, and are now cultivating a marketing strategy that will showcase the unethical nature of egg donation. We plan to bring to light what people in this industry are trying to hide and to spread awareness of where these eggs come from and the importance to help these women who are being trafficked for them.

I bring this up to say that I take pride in what I do whether it's fighting for causes like this or creating graphics and menu design. I would love the opportunity to prove my skill in other areas. I want to show off what I can do and help those seeking visual aid for their dreams. I want to create and experience it with others who are like-minded.

Thank you for taking the time to look at my resume and work.

Sincerely,

Ivy Hale



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A LITTLE ABOUT ME

Hello there! My name is Ivy Hale and I'm a recent graduate of Grand Canyon University with a Bachelor of Arts in Advertising and Graphic Design. I am an efficient quick learner who loves working with a team or one on one if the task demands it. I'm excited about any opportunity that comes my way in the world of design and I hope for the pleasure of making friends and connections along the way. In my off time, you can catch me with a cup of coffee as I am either drawing, painting, or playing with my sassy cat Kong. I'm happy to make your acquaintance soon!

05/21 - PRESENT

MARKETING ASSISTANT / GRAND CANYON UNIVERSITY DINING, PHOENIX, AZ

Collaboration with team members to finalize projects. Conceptualizing visuals for food related school organizations and events. Data entry for GCU's POS System. Involvement in public speaking events and presentations. Photography for advertisement of food events and grand openings for GCU Dining.

COMPUTER PROFICIENCIES

Adobe Creative Suite / Photoshop, Illustrator, Indesign, XD

HARD SKILLS

Asset Design
Drawing / Realism

SOFT SKILLS

Communication
Broad-Minded
Perpetually Curious
Sociable

EDUCATION

05/19 - 2023

GRAND CANYON UNIVERSITY / BACHELOR OF ARTS IN ADVERTISING AND GRAPHIC DESIGN, PHOENIX, AZ

09/16 - 05/18

PALO VERDE COLLEGE / AMERICAN SIGN LANGUAGE CERTIFICATE, BLYTHE, CA