

# Jeremy Yijie Chen

Interaction Designer & Creative Technologist

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## Education

### Anticipated 2022

Pasadena, U.S.

06/2018

Hangzhou, China

12/2017

Singapore

### ArtCenter Colloeege of Design

Master of Fine Arts: Media Design Practices

### Zhejiang University

Bachelor of Agricultural Science: Tea Science

### Singapore University of Technology & Design

Exchange Program: Focus in Engineering Product Design

## Work Experiences

05/2021 - 08/2021

Shanghai, China

### Experience Design Intern

Philips

Redesigned wireless PIM Interface of ECG device independently

Implemented A/B usability test on ultrosonic and defibrillator products

11/2017 - 12/2017

Singapore

### Design Intern

Adi Design Studio

Created package design for products

Created product components with Arduino

06/2016 - 06/2017

Hangzhou, China

### Design Leader

The 120th Anniversary Media Center of Zhejiang University

Served as design leader in design team of media center, mainly responsible for design collateral such as poster, wayfinding etc.

## Projects

03/2019 - 06/2019

Hangzhou, China

### “1482” Visual Identification System

The Musicals Club of Zhejiang University

Designed all collateral including logo, character posters and digital assets.

06/2017 - 07/2017

Hangzhou, China

### “Mr. Miao” - Making Business of ID's Workshop

TU/e, ZJU and Alibaba UED Committee

Conducted user research, competitive analysis and storyboard.

Won the first place in the final presentation.

## Skills

**Design & Prototype Tools:** Adobe Creative Suite; Arduino; Rhino; Keyshot; Cinema 4D; Sketch

**Coding Tools:** Processing; p5.js; HTML/CSS;

**Data Processing Tools:** R Studio / SQL / Excel

**Generative Research Methods:** Persona Creation; Competitive Analysis; User Journey Maps; Storyboards; Wireframes; Usability Test