

Salentica Data Broker™ Platform for Microsoft Dynamics 365

Microsoft Partner

Overview

Salentica Data Broker facilitates rapid deployment of integrations to enable advisors to manage their business on the Microsoft CRM platform and gain a 360° view of their client. Microsoft Dynamics Online is the preferred deployment option. Additional deployment options for Salentica hosted or on-premise environments are available. Advisors using a Microsoft CRM solution can quickly deploy Salentica's Cloud-based Data Broker by following some simple configuration instructions. This removes the need to adapt a provider's special CRM configuration or hire programmers to build custom integrations to providers' interfaces.

With Salentica Data Broker, only one package needs to be installed and maintained in a firm's CRM to be able to provide access to real-time custodian information as well as portfolio management and financial planning data that a firm relies on to service their clients. Updates to the integrations required by Salentica or the provider of the data are deployed to the Salentica Data Broker, as a result, reducing the need for frequent updates to the client's CRM.

Flexible architecture built for the future

Salentica Data Exchange Service, which is part of the Salentica Data Broker Platform, provides the ability for a firm to map the data from a data source into their CRM. The Data Exchange Service eliminates the issues and conflicts created when fields are hard coded to the target CRM.

The Salentica Data Broker enhances firm password security by eliminating the need to provide and maintain login credentials for multiple 3rd parties that require access to their CRM. The Salentica Data Broker acts as a trusted platform between the client's CRM and the 3rd party data source with only one set of credentials being stored securely in the Salentica Data Broker. The Salentica Data Broker is reviewed by external data security firms to ensure it provides a trusted integration platform.

SS&C

Salentica CRM

Accounts > Clarke - Investment (...)

NEW

DEACTIVATE

DELETE

CREATE DOCUMENT

ASSIGN

SHARE

EMAIL A LINK

RUN WORKFLOW

START DIALOG

...

ACCOUNT - INFORMATION

Clarke - Investment (Margin)

Custodian Account ...

Registration Type

Custodian

Account Value

31-583817250

Individual

Charles Schwab

\$2,768,634.02

Realtime Custodian Data

SCHWAB OPENVIEW GATEWAY

BY SALENTICA ACCOUNT ALERTS

Period: All Dates

Status: All

Alert Type: All

Archived Alerts: Exclude

Date	Subject	Type	Status	Archive	CRM Task	CRM Email
8/21/2018	MoneyMarketETF Instructions Initiated	Money Movement	New	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8/21/2018	NSF ACH Debit - Schwab One	Money Movement	New	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8/21/2018	NSF Check - Schwab One	Money Movement	New	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8/21/2018	Residual Transfer	Transfer of Assets	New	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8/21/2018	Address/Email Address/Registration/Phone Number Change	Account Change	New	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8/14/2018	NSF ACH Debit - Schwab One	Money Movement	New	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8/14/2018	Address/Email Address/Registration/Phone Number Change	Account Change	New	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

SCHWAB OPENVIEW GATEWAY

BY SALENTICA ACCOUNT BALANCES

Total Account Value:

\$85,385.84

Cash available to withdraw:

\$82,734.70

CASH & CASH INVESTMENTS

SECURITIES

Non-Margin

Margin

Cash	\$0.00	Securities Market value long	\$8,836.14
Sch Cash Reserves	\$76,549.70	Securities Market value short	\$0.00
Margin Balance	\$0.00	Options Market value long	\$0.00
Short Balance	\$0.00	Options Market value short	\$0.00

Secure, Real-time Custodian Account Data through Schwab OpenView Gateway®

Salentica Data Broker Platform for:

Microsoft Dynamics 365

Schwab OpenView Gateway	✓
TD Ameritrade Institutional's Veo	✓
Fidelity Wealthscape	✓
Schwab Data Delivery	✓
Black Diamond Wealth Platform	✓
Advent APX & Axys	✓
MoneyGuidePro	✓
LaserApp	✓
Modestspark	✓

Included in Salentica CRM and available for license as a standalone application

