

elinda xiao

illustrator and designer

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Bright, highly-motivated and enthusiastic illustrator and designer skilled in editorial illustration, graphic layouts, and surface pattern design, with an eye for detail-oriented design and visual storytelling. Experienced in social media programming and brand identity management.

EDUCATION

ArtCenter College of Design, Pasadena, CA

Sept 2018 - Dec 2022

- Bachelor of Fine Arts in Illustration Design
- Minor in Social Innovation
- Graduated with Honors

Danish Institute for Study Abroad, Copenhagen, Denmark

May - Aug 2022

- Semester abroad with focus in sustainability and Scandinavian graphic design.

EXPERIENCE

Visual Research Assistant for Graphic Novel

Arielle Jovellanos for DC Comics, Remote

Jan 2022 - Present

- Researched and compiled visual reference fashion, props, and environment for an 180-page graphic novel.
- Assisted on multiple character designs and story elements.

Social Media and Digital Content Assistant

ArtCenter College of Design

Jan - Dec 2022

- Created 48 graphics, illustrations, and videos in Adobe Suite, Procreate, and Canva for Instagram.
- Worked directly with director to strategize a weekly social media schedule and actively brainstorm new content to increase engagement; increased interaction by 15% over the course of four months.

Director of Social Media

ArtCenter Student Government

Jan - Dec 2021

- Ran ArtCenter's Student Government social media presence; promoted events through social media calendars and project management.
- Created hundreds of graphics and illustrations over the course of a year to connect the student body and increase resource awareness.

COURSE PROJECTS

Designing for Green Justice

Sep - Dec 2022

- Worked alongside members and educators of the Tongva tribe to raise awareness of habitat destruction through posters and illustrations.

Illustration for Publishing

Jan - Apr 2021

- Created a children's book about sea life in collaboration with the Occidental University Marine Biology department; awarded the Sappi Ideas That Matter Grant.

HONORS AND AFFILIATIONS

Society of Children's Book Writers and Illustrators Member

Jan 2021 - Present

Provost's List

ArtCenter, Pasadena, CA

Jan 2020 - Dec 2022

Student Leadership Award Runner-Up

ArtCenter, Pasadena, CA

Oct 2022

Career and Professional Development Mentee

ArtCenter, Pasadena, CA

Aug - Dec 2021

- Instructed by an illustrator working in graphic novels and editorial illustration in weekly meetings, consisting of portfolio reviews, studio

SKILLS

- **Languages:** English (native), Mandarin Chinese (conversational)
- **Softwares:** Adobe Photoshop, Illustrator, Indesign, Fresco, Acrobat. Procreate, Paint Tool SAI, Canva. Microsoft Word, Excel, Powerpoint. Google Workspace. Figma.
- **Soft Skills:** Highly organized, communicative, flexible, team player, time management.