

Mikka Huang

Graphic Designer
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Education:

May 2019–Aug 2022
ArtCenter College of Design
Pasadena, CA
Bachelor of Fine Arts in Graphic Design with
Branding and Packaging focus.

Sep 2014–Dec 2018
Mt. San Antonio College
Walnut, CA
Studied Business and Fine Art.

Recognition:

May 2019–Present
ArtCenter Entrance Scholarship

May 2021
**Method Zero Packaging Project Featured by
Dieline**

Summer 2020
ArtCenter Provost's List

Expertise:

Software & Web:

After Effects, Illustrator, MadMapper,
InDesign, Photoshop, Processing, Rhino,
Solidworks, Keyshot, Cinema 4D, XD, Figma,
Processing, p5.js, Dimension, Lightroom,
Google Suite, HTML5, CSS

Illustration & Design:

Laser cutting, documentation, DSLR
photography, bookbinding, digital illustration,
sketching, painting, drawing, sculpting

Language:

English (proficient)
Mandarin (native)

Experience:

Co-President of ArtCenter Branding Atelier (ACBA)

May–Aug 2022
Facilitated seminars and workshops for ArtCenter students and industry professionals to share, explore, and brainstorm innovations and discuss new branding opportunities. Created media posts and managed the social media account to market club events to the ArtCenter community.

Vice President of ArtCenter Chinese Student Association (ACCSA)

May–Aug 2022
Managed collaboration with other student clubs to host events. Facilitated club meetings, recorded content for social media and held cultural events to highlight Chinese culture within the ArtCenter community. Created media posts for promotional purpose. Connected and communicated with guests before and after events.

Freelance Project

Keyword Pet Grooming

Feb–May 2022
Shanghai, China
Developed the identity system and logo, which was applied to the storefront and all media content. Expanded the system with various deliverables such as posters, key chains, stationery, and coupons. Communicated with interior design team to build out the spatial applications.

Sponsored Project

Juvenn–Jacuzzi Inc.

May–Aug 2021
Pasadena, CA
Participated in research, design, brand strategy and marketing. Collaborated with product and environmental designers to create a hypothetical jacuzzi brand that was targeted to Generation Z. Created the visual identity system based on user research and competitor analysis. Designed the brand logo, media, and graphic applications for the brand.

Freelance Project

J-Type Investment

Jan–Mar 2021
Los Angeles, CA
Designed an identity system for this real estate and investment company, J-Type Investment. Developed a stationery system which included business cards, letterhead, and envelopes.