Stacey Zhu

Illustration + Design

Alhambra, CA

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## Education

ArtCenter College of Design Pasadena, CA

Bachelor of Fine Arts Illustration Anticipated April 2023 Provost's List (2019 - Present)

Awards

ArtCenter Donor Scholarship (2022)

California Scholarship Federation Life Membership (2019)

### Skills

Softwares: Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe After Effects, Google G-Suite, Canva, Facebook Business Suite

Soft Skills: Communication, collaboration, planning & organizing, attention to detail, storytelling

Languages: Native English, Proficient in Cantonese

## Experiences

#### **Teaching Assistant**

ArtCenter College of Design, Pasadena, CA January 2022 - Present

- Helping students in and outside of class with weekly emails, answering project questions and providing critique on class projects
- Researching illustrators to create presentations as supplements to lectures and operating tech to display on monitors
- Giving demos on setting up files for Risograph printing in Photoshop and provided general tips to ease workflow

#### Wildfire Fellowship

ArtCenter College of Design, Remote June 2022 - Nov 2022

- Worked under the guidance of a mentor to finalize a campaign in partnership with Cal Fire and the Red Cross
- Created social media assets in After Effects and Adobe Illustrator, while working with two other graphic design students who were in charge of print and web respectively
- Applied illustration skills to create new background images for existing characters to be placed on top of which was later used in print and web applications, like banners

#### Literary Illustrator Intern

Lucky Jefferson, Remote May 2022 - July 2022

- Created illustrations in Photoshop and traditional media to accompany poems with feedback from editors
- Illustrated a banner to promote Lucky Jefferson's brand identity and ethos through research of existing work
- Worked with other interns to create a zine ready for publication via email and Discord

# Social Media Marketing & Graphic Design Intern

Artillery Magazine, *Remote* June 2021 - September 2021

- Created a specific post format for three different weekly reviews on the company's Instagram
- Updated the digital advertising media kit to include website and social media rates
- Worked in a team of three to reach out to artists for a social media collaboration to promote the new issue