

**Education**

09.2017 04.2022	<b>ArtCenter College of Design</b> Pasadena, CA Bachelor of Fine Arts in Graphic Design, with a Designmatters Minor in Social Innovation
01.2022 04.2022	<b>Focused Coursework</b> <b>California Wildfire Prevention, in Collaboration with American Red Cross Pacific Division, Sponsored by CAL FIRE</b> As a team, designed a statewide campaign to rally the public in preventing wildfires.
11.2021	<b>DesignJam Y &amp; Z: Generations of Change Makers, Hosted by ArtCenter and Sequoyah School, partnered with the University of California, Santa Barbara Benioff Ocean Initiative</b> Led a team of four to design a social media campaign proposal, calling for action to fight against deep sea mining. Won first place in the competition.
01.2021 04.2021	<b>Mind Matters, Sponsored by the Dibble Institute</b> As a team, rebranded the mental wellbeing program. Designed strategy, style guide and website to appeal to teens and young adults.
05.2020	<b>Pandemic Response Challenges, Hosted by Hackathon Club</b> Art directed the team to design and prototype a health recovery app UI for self-quarantining users during the pandemic.
08.2019 12.2019	<b>Study Away Program, Plan B: Spirit of the Bauhaus, Hosted by ArtCenter and the Hoffmitz Milken Center for Typography</b> Berlin, Germany and Pasadena, CA Designed and exhibited "Yot," a modular toy kit inspired by the Bauhaus.
09.2012 05.2016	<b>Boston University Collaborative Degree Program</b> Boston, MA <b>College of Communication</b> Bachelor of Science in Communication, with a concentration in Advertising <b>College of Arts and Sciences</b> Bachelor of Arts in Economics

**Skills****Digital**

Strong working knowledge of:  
Illustrator, Photoshop, InDesign, Lightroom, Bridge, Acrobat, XD, Figma, Sketch, Webflow, MadMapper, Keynote, Microsoft Office and Google Slides  
Familiar with: After Effects and Cinema 4D

**Experience**

01.2022 04.2022	<b>Quesay</b> Pasadena, CA Graphic Designer Designed visual style guidelines for the startup social media platform company's brand identity and UI system.
12.2018 04.2022	<b>ArtCenter College of Design</b> Pasadena, CA Project Assistant Designed posters and flyers to communicate the department's events and services.
01.2019 05.2019	Generative Design 1 Teaching Assistant to Eric Fanghanel Assisted students to learn p5.JS and generate concepts for midterm and final projects.
02.2017 06.2017	<b>Shanghai Foremost Multimedia Co., Ltd</b> Shanghai, China Graphic Design Intern Designed logo, visual identity system, and pitch presentations for several museum exhibition projects.
06.2015 07.2015	<b>Dine In Ltd</b> London, UK Graphic Design Intern Redesigned the dispatch website's interface for the food delivery company's rebranding.

**Recognition**

2018 2021	<b>ArtCenter College of Design Provost's List</b> Pasadena, CA
2019	<b>Graphic Design USA (GDUSA) Award</b> Pasadena, CA Exhibited "Yot" as part of the award winning Plan B: Spirit of the Bauhaus exhibition.
2016	<b>National Student Advertising Competition (NSAC)</b> Boston, MA Won first place in District 1 with campaign for NSAC's corporate sponsor Snapple.

**Craft**

Letterpress printing, bookbinding and sewing

**Languages**

Mandarin (native), English (proficient)  
Familiar with: p5.JS, Processing, HTML, CSS