XIAOYU (SHAWN) ZHANG

UX/UI DESIGNER

Portfolio: www.xiaoyu.studio
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Education

Artcenter College of Design

Pasadena, CA
2018-2023

Bachelor of Science in Transportation Design

- Graduate with honors
- Recognition: Artcenter Provost's List
- Cathay Bank & Transportation Design Department Scholarship

Experience

Koenigsegg Automotive

Los Angeles, CA
2023.3-2023.5
(Consultant)

Angelholm, Sweden
2022.7-2022.12
(Internship)

User Experience Designer

- Designed HMI (Human-Machine Interface) for Koenigsegg CC850.
- Cooperated with cross-functional teams to set up Northstar, development milestone, UX flow and design system of the Owner's App. Collaborated with front-end software team to build MVP from scratch to launch.
- UX Iterations and Homologation Verifications for Jesko/Jesko Absolut and CC850 production HMI.
- System Mapping, Platform Verification for next-gen infotainment system.
- Lead multi-department collaborations for feasible function ideation and pitch.

Aptera Motors

Carlsbad, CA
2022.3-2022.5

User Experience Design Intern

- Created UX flows , UI designs, high-fidelity prototypes for upcoming Aptera Vehicles and mobile Apps.

Hyperion Motors

Orange, CA
2021.1-2021.4

User Experience Design Intern

- Created UI and 3D Animated Visualizations for next generation Hyperion Motors vehicles and infrastructures with the design team.

BYD Motors

Los Angeles, CA
2020.2-2020.3 (Lockdown)

Interior Design Intern

- Proposed Interior Design concepts for next-gen BYD vehicle line-up, the proposal was later integrated into the interior design of BYD Frigate 07 SUV.

Skills

Professional

User Experience Design (UX)	Rapid Prototyping	Tech-Centered Design
User Interface Design (UI)	3D Visualization	Human-Centered Design
Agile UX	3D Motion Design	Usability Testing
HMI Design	Interior Design	Story Telling
Product Thinking	Exterior Design	Concept Pitching
Virtual Reality	Product Design	IoT Development
Interaction Design	CMF Design	Cross-Media Design

Software

Figma, Protopie, Sketch, Gravity Sketch, Adobe Creative Suite, Blender, Unreal Engine, Unity, Cinema 4D, Keyshot, Alias, Keynote, Microsoft Office Suite, Webflow, Python

Recognitions

Red Dot Design Award-Winner
IDA Design Award-Gold and Silver Winner
Good Design Award-Winner
Muse Design Award- Silver

Language

English (Proficient)   **Chinese** (Native)