



## **AMAXING CHALLENGE GRANT APPLICATION FOR ALUMNAE ASSOCIATIONS**

Alpha Xi Delta Foundation has a long history of supporting the Fraternity's philanthropic activities. The Alpha Xi Delta Foundation is proud to continue this tradition by supporting Autism Speaks through individual grants awarded to alumnae associations in an effort to enhance their fundraising and awareness efforts. Alumnae associations that are in need of start-up funds to initiate an AmaXIng Challenge event are encouraged to apply for an Alpha Xi Delta Foundation AmaXIng Challenge Grant. While associations hosting any of the seven approved AmaXIng Challenge events qualify for this grant, priority will be given to those hosting an AmaXIng Challenge: Step It Up.

The Alpha Xi Delta Foundation AmaXIng Challenge Grants are an effort to empower and support chapters and associations in growing their events and fundraising capabilities in support of Autism Speaks. The Foundation realizes the strength of Alpha Xi Delta lies in the membership and is committed to designating funds annually for grants that enable YOU to dream bigger and raise awareness for Autism Speaks. All chapters and associations in good standing are encouraged to apply. **Criteria for these awards include:**

- **Return on investment:** How will this grant enable you to increase your fundraising efforts?
- **Community education and involvement:** How will this grant enable you to educate and involve more individuals in your community?
- **Quality and feasibility of the plan:** Do you have a well-constructed sponsorship packet, public relations plan and objectives?
- **New or improved event:** How will your event be bigger and better than ever before because of additional funding?

**Application Instructions:** Submit the following application materials to Kendra Lewis, Director of Development, at [klewis@alphaxidelta.org](mailto:klewis@alphaxidelta.org) at least 90 days prior to your event. You will receive notification on your award status within two weeks.

- Letter of intent describing the association's commitment to the AmaXIng Challenge
- Itemized budget of projected expenses and revenue with an anticipated net revenue
- Sponsorship packet (A sample sponsorship packet can be found in The Blue Room.)

**Alumnae Association:**

**Requested Grant Amount:**

**Anticipated Net Revenue:**

### **CONTACT INFORMATION**

Event Chair:

Address:

Phone: (     )     -

Email:

Alumnae Association President:

Email:

Alumnae Association Contact:

Email:

### **EVENT DETAILS**

AmaXIng Challenge:

Date:

Time:

Location:

### **PLEASE RESPOND TO THE FOLLOWING QUESTIONS.**

Please provide a brief description of the event.

What are the goals and objectives of the event?

How will the association promote the event within the community?

Please provide a basic outline of your public relations plan.

How does the association plan to solicit sponsors?

Have you included your local Autism Speaks Staff Member in the planning process? What is their involvement?

How will the impact of the event be evaluated?

In addition to funds, what resources would you like to see provided by Fraternity Headquarters?

Event Chair Signature:

Date:

Alumnae Association President Signature:

Date: