



**Claudia Fung**  
Graphic Designer

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## RECOGNITION

Apr 2021–Apr 2024

**ArtCenter Provost's List**

GPA of 3.8 or higher

Apr 2019–Apr 2024

**ArtCenter Student Gallery**

Me + Shape (Pattern Design)

Design for Children's Rights (Motion Design)

Seed Grocery (Motion Design)

Wikimedia Foundation (Visual Identity)

*Gone Girl* (Title Sequence)

*Taxi Driver* (Title Sequence)

Bergamot Arts Center (Visual Identity)

Sep 2023

**ArtCenter Career Development Mentorship**

Selected as one of the 25 students for the annual mentorship program, over 100 applicants, working with mentor Jade Milian.

May 2023

**Young Ones ADC**

Walk the Talk (Advertising Campaign)

Spotify / Experiential (Gold)

Spotify / Integrated (Silver)

Spotify / Out of Home (Merit)

Worked as an animator, collaborated with students Rora Oh & Genie Chan.

May 2023

**Young Ones ADC, Shortlisted**

Wikimedia Foundation (Visual Identity)

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## SKILL

**Strong working knowledge of:**

InDesign, Photoshop, Illustrator, Glyphs, After Effects, Premiere Pro, Lightroom, Acrobat, XD, Figma, Keynote

**Familiar with:**

Cinema 4D, Excel, HTML/CSS, JavaScript, Processing, p5.js, MadMapper, Webflow

**Other skills:**

Art direction, creative coding, bookbinding, DSLR photography, font design, painting

**Languages:**

English (Fluent), Mandarin (Fluent), Cantonese (Native)

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## EDUCATION

Jan 2021–Apr 2024

**ArtCenter College of Design**

Pasadena, California

Bachelor of Fine Arts in Graphic Design

Emphasis in Brand Identity Development and UI/UX

Graduated with Distinction

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## EXPERIENCE

Jan 2020–Apr 2024

**Teaching Assistant | ArtCenter College of Design**

Pasadena, California

Advanced Print Studio – Annie Huang Luck

Communication Design 5: Publication – Tracey Shiffman

Digital Design 1 – Daniel Sorenson

Assisted professors with in class individual and group critiques. Helped students with concept ideation, layout techniques and fundamental typography skills.

Jun 2023–Aug 2023

**Design Studio Intern | San Francisco Museum of Modern Art (SFMOMA)**

San Francisco, California

Collaborated with the Museum Store to develop products for the exhibition, *Yayoi Kusama: Infinite Love*, such as umbrella and scarf. Worked with several internal teams on membership collaterals and mailing materials.

Brainstormed and created prototypes to apply the new SFMOMA color guide to the museum website.

May 2022–Aug 2022

**Brand Design Intern | Munchkin, Inc.**

Van Nuys, California

Worked closely with the brand design team that produces marketing campaigns, advertisements and digital assets. Compiled research on competitors' creative strategy, and presented to the team to discover possibilities to expand the brand's current visual direction.

Jan 2022–Feb 2022

**Visual Designer | Design Entrepreneur Network**

Glendale, California

Designed website visuals with creative director Brian Boyd for ShineLA, a public health research initiative created to increase physical activity levels among Los Angeles.

Apr 2020

**Illustrator | Slow Fashion Season 2020**

Hong Kong SAR

Illustrated informational art for Slow Fashion Season 2020 affiliated Instagram influencer 'Savonnez.'