Lauren Johnston

(they/them)

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About My Practice

My strong belief in designing with the intention of creating social impact has led me to bridge my artistic practices, non-profit work, and interaction design experience with design thinking. I aim to create innovative, empathy-driven solutions for communities who are underserved and often left out of main-stream history and narratives.

Education

Art Center College of Design - Bachelor of Science Degree in Interaction Design, Minor in Design for Social Innovation, Graduated with Honors, 2018-2022

ACCD Study Abroad Summer 2022 – Berlin, German Language Level A1, inlingua Certification **Maryland Institute College of Art** – Studied Illustration, Minor in Printmaking, 2012-2013

Work Experience

Teacher Assistant - Art Center College of Design, Sept 2021 - Dec 2021

- Assisted teacher in handing out assignments
- Set up, breakdown, and cleaning the ceramic studio
- Mentoring students and training them to throw on the wheel and hand build
- Assisting students and teacher in throwing, firing and glazing ceramics

Project Assistant - Art Center College of Design, Sept 2018 - Jan 2020

- Graphic designer for Art Center marketing including postcards, posters and emails
- Conducted research for various projects including a front-facing dashboard on Art Center's site
- Preparing, organizing and storing information in paper and digital form
- Administrative tasks such as running errands, event set-up, answering queries via phone & email
- Data entry and analysis for NASAD accreditation

Art Director - Electric Machine Media, Feb 2018 - Jan 2020

- Rendering art for storyboards that embodies the client's vision
- Revising imagery and scripts for consistency
- Sourcing and creating props for shoots
- Designing and executing digital assets for pre and post production
- Creative directing, set-up and arranging scenes, props, and lighting in coordination with crew

Awards and Scholarships

Spark Design Award – Birthing Barriers, Kindred Space LA App Creators Scholarship – Awarded by Shared Harvest Fund ACCD Provost's List – In recognition of full-time enrollment with a 3.8 GPA or higher Portfolio Scholarship - Art Center College of Design, continuing scholarship

Skills

Human centered design thinking, human-computer interaction with a focus in human factors and design psychology, strong written and verbal interpersonal communication, UI / UX product design, wireframing low to high fidelity prototypes, user research and testing, building user flows and personas, organizational and analytical skills, presentation design and deck building, storyboarding, drawing, illustration, 3D Modeling, 3D Printing, Video editing

Tools

Figma, Adobe Creative Suite, Basic Web Editing Tools and Languages, Solidworks, Keyshot, Gravity Sketch, Blender, Pro Create, Microsoft Office Suite, Google Suite, Miro, Zoom, Trello, Asana