

# Did You Know?

Each Bright Horizons center has a designated regional manager who provides strategic leadership and support to help centers meet their goals of quality programming and family, staff, and client satisfaction. A regional manager (RM) oversees 6-8 centers, allowing them to work closely with their center directors and build relationships with all employees. This level of engagement allows RMs to be actively involved in supporting the professional growth and development of center staff.

## **Regional Managers are Experienced in Early Childhood Education**

Bright Horizons is committed to exceeding state and local licensing regulations, health and safety standards, and the National Association for the Education of Young Children (NAEYC) criteria. With that in mind, the regional managers in our company have:

- Their bachelor's degree in Early Childhood Education or a related field
- 10-12 years' experience as a center director or comparable management and supervisory experience
- A combination of infant, toddler, or preschool teaching experience and administration

This level of experience supports Bright Horizons' goals of providing the very best educational experience for children and families.

## **Regional Managers are an Extension of Your Center's Management Team**

Regional managers visit each center at least once a month and are available to visit more often as needed. During center visits, the RM supports the teachers and center director with program implementation, often observing classrooms and providing feedback to ensure centers are meeting and exceeding program standards. On weekly 'touch base' calls, the RM provides guidance and follows up on goals from the previous visit. Regional managers are also highly involved in parent partnership meetings and parent events; they attend these on a regular basis.

## **Meet Melissa Gorcey, Regional Manager for the Dow Jones Family Center**

Melissa has more than 18 years of experience in Early Childhood Education. She has spent the last 13 years partnering with center teams and families in various leadership roles. These positions include Education Coordinator, Assistant Director, Center Director & Regional Manager. Melissa is also a Master Trainer. In this role she supports teachers and leadership staff to grow as professionals. She does so in various forums including webinars and conferences. Melissa has presented at the annual NAEYC conference where educators from across the country attend to further their Professional Development.

Melissa can be a valuable resource and is happy to share her expertise or offer support to your family at any time. She can be reached via telephone at 215-514-5493 or email at [Melissa.gorcey@brighthorizons.com](mailto:Melissa.gorcey@brighthorizons.com).

