
CASEY KNAPP is a graphic designer → branding, new media, print, typography

experience

- 5.21-7.21 **Blue Revolver**
Junior Creative, Contract
Designed and prototyped merch for various Netflix shows. Developed a visual system for in-house pitch decks for ease of use. Created graphics for a new office space.
- 5.20-9.20 **Tinder**
Graphic Designer
Designed creative assets and concepts for Tinder marketing campaigns, as well as ideas on evolving the visual identity. Brought marketing campaign ideas into visual form for various applications including: social media, email, in-app messaging and print
- 2018-2020 **Freelance Graphic Designer**
Prepared pitch decks for television pilots for Netflix, as well as collateral material. Designed logos for writers on Substack to help develop their personal brands

education

- 9.17-8.21 **ArtCenter College of Design**
Pasadena, CA
Bachelor of Arts in Graphic Design
- 2006-2011 **University of Montana, Missoula**
Missoula, MT
Coursework in Psychology

recognition

- 2019 **Type Director's Club**
Communication Design Award
Plan B: Spirit of the Bauhaus exhibition
- 2019 **American Graphic Design Award**
Plan B: Spirit of the Bauhaus exhibition
- 2017 **ArtCenter Entrance Scholarship**

skills

- **Proficient in:**
InDesign, Photoshop, Illustrator, XD, Figma, After Effects, Word, Keynote, Processing
- **Familiar with:**
HTML, Javascript, Cinema 4D, SparkAR, Lens Studio, Houdini, CSS