Madelaine Hoei Background Designer | Concept

contact.liteningtea@gmail.com | www.liteningtea.com

Experience

Nuboom Studios

Visual Development | Dec 2022-Present

- Create visual development art and pitch art for Bit Wars, an unannounced animated series.
- Work collaboratively with other team members, including Director, Producer and Character Artists.

Unreleased 2D Animated Short

Visual Development & BG Design | Jan 2022-Apr 2022

- Coordinated with the Director to produce location designs for the short film.
- Collaborated with other team members in creating backgrounds for the short film.

ArtCenter College of Design

Teacher's Assistant | Sep 2019-Mar 2020

- Graded students' Perspective and Viscom assignments.
- Gave crit and occasional draw-overs related to perspective and construction of objects.

ArtCenter College of Design

Prop Room Worker & Supervisor | Sep 2019-Dec 2022

 Supervised the ArtCenter Prop Room and led the crew during night shifts. Set and cleaned up classrooms that require props and equipment.

Freelance

Illustration Commissions | Aug 2020-Present

Character and environment Illustration commissions.

Education ArtCenter College of Design

BFA Illustration | Entertainment Arts | 2019-2023 Relevant Course Work:

- Advanced Perspective, Eric Ng
- Composition for Film and Painting, Bill Perkins
- Graphic Design for Entertainment, Peter Markowski

Warrior Art Camp

Background Design for Animation, Arthur Loftis

Concept Design Academy

• Background Design for Animation, Khana Le

Brainstorm

• World Building 1, Keshan Lam



Software

Adobe Photoshop Adobe InDesign Storyboard Pro SketchUp Clip Studio Paint Maya Blender Microsoft Office Suite

Other Media

Acrylic Gouache Pen/Ink

Skills

Visual Development Background Design/Layout Background Painting 3D Block In Storyboarding Leadership Organization Research

Languages

English Bahasa Indonesia

Interests

Cooking Reading Fighting Games Gacha Games **Figurines**