

Vivian Liu Graphic Design Motion Graphics

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Education

Sep 2016 – Aug 2021 **Art Center College of Deisgn, Pasadena, CA**Bachelor of Fine Arts in Graphic Design

Sep 2018 – Dec 2018 **Tama Art University, Tokyo, Japan**Exchange Program in Graphic Design

Recognition

2018 - 2019

ArtCenter Student Gallery

Lost Future, Book, 2018 Embrace Pet Insurance, Brand Identity, 2019

2017 - 2019

ArtCenter College of Design

Graphic Design Department Scholarship

Expertise

Digital Skills

Photoshop, Illustrator, InDesign, Adobe XD, After Effects, Lightroom, MadMapper, and Arena

3D: Cinema4D, Blender, DazStudio, Substance Painter, Marvelous Designer, Unity 3D, and Unreal Engine.

Language:

Native in Chinese Fluent in English and Japanese

Experience

May 2021 - Current

LA AMO, Sichuan, Chengdu

Motion Designer and VJ

Design and produce motion graphics for music festivals, bar and events and the collaborations with gaffer, videographer and graphic designer.

May 2020 - May 2021

W.E.D. Design Studio, Sichuan, Chengdu

Motion Designer and Graphic Designer

Developed visual direction and collaborated with the design team on brand identity development, web design, brand guidelines, presentation deck, fashion design and motion design for Li-Ning, Kappa, Highwave Sports, and Sony Music.

Dec 2019 - May 2020

DOTC Lab, Sichuan, Chengdu

Motion Graphic Designer

Collaborated with the design and production team to develop motion graphics videos for music video, title squence, and promotions.

Jan 2018 - Dec 2018

Freelance

Motion Design and Brand Identity Design

Worked independently as a freelancer developed the brand identity and motion graphics for design studios, including Touch Design and W.E.D. Design.

May 2017 - Aug 2017

NU SPACE, Sichuan, Chengdu

Graphic Design Assistant (Intern)

Responsible for branding and poster design as a graphic designer assitant for the exhibition projects.