



 isabellangliko1

 bellamarie.help@gmail.com

Creative, hardworking, independent, coachable and detailed oriented graphic designer with 2 years of experience in branding, packaging design, digital design, logo design and layout. Skilled in the Adobe Creative Suite and always determined to know more. Dedicated to working with and collaborating with a team of individuals.

Skills

- BA in Graphic Design and Advertising
- Proficient in the Adobe Creative Suite
- Brochure Production
- Print Ad Production
- Social Media Ads and Posts
- Out of Home Advertising
- Small Scale Advertising
- Proficient in the Microsoft Office
- Proficient in Canva
- Able to work fast and listen to critiques
- Outgoing and friendly
- Proficient in guest satisfaction
- Hardworking, dependable, fast learner
- Leadership and problem solving skills
- Attention to detail
- Verbal and Written communication skills

Experience

Marketing Assistant | CONSOR North America, Ltd | May 2022- Present

CONSOR Engineering is a national engineering firm. My area of expertise is taking complex engineering speak and turning it in to easier to read client-facing proposals in multi-page text-heavy documents and presentations. By using solid principles of hierarchy to walk the client through their information journey, my work helps acquire multi-million dollar engineering jobs.

Marketing Intern | Power Move Marketing | Jan/2022 - Apr/2022

Power Move serves a variety of clients in different sectors of the economy. My focus was keeping those brands current and relevant to their audiences on various social media channels. My job was to create different graphics, videos, reels, posts, pitch decks for different companies that hired Power Move Marketing to manage their social media.

Antelope Reception Center | Grand Canyon University | 10/2020 - 12/2022

Each year hundreds of families visit GCU during their college decision making process. As part of a multi-touch sales funnel, we Ambassadors host the families while on campus, touring them through the property and answering their specific questions. Working with a prepared and memorized script, our goal is to have them feel heard, seen, and cared for throughout their visit.

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