

Charlie Shi



Visual Communication Designer
+1 (626) 630 9039
charlieshi.001@gmail.com
www.charlieshi.ch

Education

01/2018–04/2022

ArtCenter College of Design
Pasadena, CA
Bachelor of Fine Arts in Graphic Design

08/2015–12/2017

University of Washington
Seattle, WA
Majored in Sociology

Experiences

05/2021–01/2022

702 Design
Visual Communication Designer
Participated in multiple identity design projects. Clients included Spanish Architect Selgascano, Chinese leading technology company Alibaba, Chinese biggest dairy company Yili, Asian Olympic Games, cafés and restaurants.

05/2019–08/2019, 01/2020–04/2022

ArtCenter College of Design—Teaching Assistant
Assisted Professor Simon Johnston in giving critiques and feedback about brand identity and typography to students in his Communication Design 4 and Type 3: Contexts and layout classes.
Assisted Professor Cheri Gray in organizing the class content and giving students critiques about typography and layout design and printing in her Experimental Typography class.

05/2020–09/2020

United Design Lab (AGI)
Beijing, China
Graphic Design Intern
Assisted in multiple identity design projects for an invest and a technology company. Assisted in editing the image content and designing the signage layout for Alibaba's supermarket brand Fresh Hema.

06/2019–08/2019

Net Ease
Hangzhou, China
Freelance Designer
Created packaging design for a skincare gift set.

01/2019–04/2019

Power Station of Art
Shanghai, China
Graphic Design Intern
Participated in setting up Thonik—Why We Design, a pop up exhibition about Thonik's 25 years of design.
Assisted Thonik designers with their motion design workshop for Chinese design students and professionals.

Recognitions

Awards:

Type Directors Club 68
(5 Certificates of Typographic Excellence)
Architecture Biennale Edition 11, type design
A Book of Signs, Book design
Architecture Biennale Rotterdam, identity design
Hardly Silent, Book design
[onomato'pe]: Onomatopoe Projects, type design,

Young Blood Awards 2021 Bronze Prize
Architecture Biennale Rotterdam

Hiibrand Student Award 2021 Merit Prize
Architecture Biennale Rotterdam

Hiibrand Student Award 2021 Bronze Prize,
Platinum Creative Competition 2021 Excellent Work,
Communication Arts 2020 Design Competition Winner
ADC 2020 Young Ones Annual Awards—Merit Prize
Graphic Design USA Packaging Design Awards Winner
Pent Awards 2020 Shortlist
Impuls, fragrance product line by Arket

Graphis New Talent 2020 Gold Prize
No Rights Reserved, poster design

Communication Arts 2020 Design Competition Shortlist
Communication Arts 2020 Type Competition Shortlist
Museo Della Moda Milano, identity design

08/–12/2018, 04–12/2019, 01–04/2020, 01–04/2021

ArtCenter Student Gallery
No Rights Reserved, Impuls, Click Replay,

Publications:
Fonts in Use, No Rights Reserved, poster design
Cargo, Graphic Design Site in Use
Graphic Design USA 2020,
Packaging Design Winner
Young Blood Award 2021 Catalogue,
Architecture Biennale Rotterdam, Identity Design
Graphis New Talent Annual 2020,
No Rights Reserved, poster design
Packaging of the world;
Dieline;
World Brand Society,
Impuls, packaging design

Skills

Illustrator, InDesign, Photoshop, Keynote, Figma, After Effects,
Processing, typography, concept thinking and print design,
narrative sequencing, fluent in Chinese and English