



Zhenglian Guo (Sheron)  
Graphic Designer / UI Designer

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## Education

January 2017–December 2022

ArtCenter College of Design  
Pasadena, CA  
Bachelor of Fine Arts in Graphic Design

September 2014–September 2016

Beijing University of Technology  
Beijing, China  
Graphic Design courses

## Special Skills

### Digital

Strong working knowledge of:  
Figma, Photoshop, Illustrator, and InDesign  
Familiar with:  
After Effects, XD, and Keynote

### Languages

Fluent in English and Mandarin

## Experience

July 2018–August 2018

Graphic Designer / UI Designer

Beijing Pico Creative Center  
Beijing, China  
Generate ideas and creative direction for internal branding for marketing materials based on the concept from the art director. Created Volvo car exhibition mobile app mockups and prototypes to gamify and support the user experience.  
Designed a digital poster invitation for the Tencent exhibition 2018 in Beijing.

May 2018–June 2018

Graphic Designer / UI Designer

Beijing Sound AI,  
Beijing, China  
Discussed and collaborated with the art director to create a logo and website prototype for the company.

## Recognition

January 2017–April 2017

ArtCenter Provost's List  
GPA of 3.80 or higher

## Volunteer

March 2020–April 2022

Kató Platform Translator

Translators without Borders  
Danbury, CT  
Worked on the Covid-19 resources volunteer task with other translators around the world.  
Translated Covid information from English to Mandarin.

December 2019–January 2020  
News Department Editor

Fo Guang Shan Hsi Lai Temple  
Hacienda Heights, CA  
Took photos and videos for Dharma assembly and designed posters for teenagers' activities.  
Created bilingual subtitles for a video on Youtube.