

chris de guzman

product designer

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education

ArtCenter College of Design / Product Design
January 2018 - December 2021 [4 years]
3.5 GPA / Bachelors of Science Degree Candidate

Pensole Footwear Academy / Under Armour
August 2019 - Sept 2019 [2 weeks]
Two-week Intensive Footwear / Apparel Project
led by founder D'wayne Edwards.

Pasadena City College / Business Administration
August 2009 - June 2012 [3 years]
3.2 GPA / Associates Degree Business Administration

sponsored projects

Dickies Hong Kong /
November 2020 [2 weeks]
Two-week project sprint, in partnership with VF Corporation,
designing a Dickies virtual consumer experience.

The North Face Equipment /
October - November 2020 [2 weeks]
Two-week project sprint, in partnership with VF Corporation,
designing TNF equipment through the use of Gravity Sketch.

Altra Footwear /
October 2020 [2 weeks]
Two-week project sprint, in partnership with VF Corporation,
developing brand approachability through the use of digital tools.

Biomechanica Master Class /
October - November 2020 [2 weeks]
One week sponsored biomechanics project, led by
Martyn Shorten (Ph.D) & Simon Luthi (Ph.D).

Speedhack YouTube /
September 2020 [1 week]
One week sponsored shoe-hack project, led by
Kevin Fallon & Dave Dombrow.

Under Armour TDS / The Future of Running
January 2020 - April 2020 [4 months]
14 week project, creating a brand-centric run
experience for Under Armour recovery products.

experience

Materials Developer /// adidas
November 2021 - Current
Material research & development to meet the commercial
needs of Fear of God, Ivy Park & Human Race collaborations.

Materials Development Intern /// adidas
June 2021 - August 2021 [3 months]
Material research & development to meet the commercial
needs of the Fear of God Basketball collaboration.

software

Adobe Ai / Pr / Ps
Final Cut Pro
KeyShot
zBrush
Marvelous Designer
Gravity Sketch

recognition

Williamson Gallery [ArtCenter]
Fall 2019 / Nike ACG EC.01
Spring 2020 / Wearables : Future Materials
Spring 2020 / The North Face Horizon

Student Scholarship Award [ArtCenter]
Spring 2018 - December 2021 [4 years]