



Nancy(Jiangting) Li

Motion Design | Entertainment Art | Illustration

Dear [Mr./Mrs./Ms./Studio Name]

My name is Nancy Li, who is interested in a position in [Job Title] with your studio. I see a great opportunity through individual research of your studio. I wish to gain the development of professional skills for future works and studies if I get a chance to work with [Studio Name].

I am currently an UI Visual Effects artist at NetEase Game since July of 2021. I graduated from Artcenter College of Design in the summer of 2021 with a BFA degree in Illustration. While I was studying skills in Illustration, I also built interests in Entertainment Design, Graphic Design, and motion design. All these interests make me become a compound designer by creating different concepts for a different project and also a wide range of skills in visual development. I am not only good at traditional drawing and rendering for a good illustration, but also proficiency in Adobe Suite and many other animation programmers. In the future, I hope to continue to work in the creative production industry with these skills.

During the research of different motion studios and agencies, [company name] is the one who has a unique style and wide variations in content. While I was looking at the [project name], it left me a deep impression. I saw how the techniques and amazing concept collaborated well for a specific project. The creativity in the professional field is what I should learn deeply in my current stage. Now I feel I lack the experiencing of thinking and executing professionally for entering the creative production industry. The [studio name] is now presenting me with a great chance to improve myself as a designer.

As a self-motivated motion designer, I have passion and disciplinary during the study and work in different projects. I am good at time management and critical thinking in the process of designing a new project. Moreover, the experience in concept art gives me a unique perspective to storytelling. The drawing skills also keeps me efficient when I need to communicate with other people visually. All these foundations make me sees a potential opportunity interning in [studio name].

By the end, thank you for being patient reading my email. Here is my portfolio website. It contains some of the best works that I have done in past.
www.nancyli8158@gmail.com

Sincerely,

Nancy Li
www.nancyli8158@gmail.com
nancyli8158@gmail.com



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About

Versatile, self-motivated designer and 2021 graduate of the Art Center College of Design. Experienced in motion illustration, entertainment design, and graphic design. Brings a wide range of skills in visual development and a strong track record of success creating concepts for diverse projects.

Contact

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NO.24 Apt 1701,
Shanghai, China, 200092

Education

Bachelor of Arts (BFA) in Illustration (2017–2021)

Art Center College of Design, Pasadena, CA

GPA: 3.7/4.0

Department: Illustration–Motion Illustration

Skills

Software

- Adobe CC Suite
- Toon Boom Harmony
- Cocos2D
- Sketch
- Cinema 4D
- Maya

Traditional Art Skills

- Drawing
- Figure Drawing
- Sketches
- Oil Painting
- Watercolor Illustration

Design Skills

- Motion Design
- Entertainment Design
- Visual Effects
- Graphic Design
- Illustration

Strengths

- Critical Thinking
- Teamwork
- Time Management
- Cross-Department Collaboration

Professional Experience

UI Visual Effects Designer/UI Technical Artist (Full Time)

NetEase Game

July 2021– now

Shanghai, China

Branding Visual Designer (Internship)

Maoyan Entertainment

Sept 2020–Dec 2020 · 4 mos

Beijing, China

Motion Graphic Designer

CRC (春日长) Brand Design Consultant (Internship)

Jul 2020–Sept 2020 · 2 mos

Beijing, China

Awards

Provost's List

Fall 2017 — Summer 2019

Exhibitions at Student Gallery

Fall 2017 — Summer 2020