



**Case for Support** 

# Our Library is much more than a building with books

Johnson County Public Library is more than buildings that house books...they are spaces – both physical and online – where anyone in our community is welcome to engage in learning, strengthen their family and attend cultural offerings. Libraries are a vital part of American society and a valuable community resource. They exemplify our county's aspiration to innovate and improve. By providing access to information libraries are assisting residents in expanding their horizons and realizing their dreams. Libraries are encouraging a new generation of readers, empowering entrepreneurs, preparing job seekers and engaging seniors.

Philanthropy has provided programming and collection support at Johnson County Public Library through generous donations from library patrons and residents of Johnson County since the public library was formed.



The Foundation's fundraising efforts are used to pilot new programs and expand the proven, high impact programs that JCPL already offers to early learners, school-aged students, teens, adults and retirees.

Ongoing support for these programs provides opportunities for our librarians to make a greater impact in our community. Currently donated funds account for 33% of funding of all programs and events at the Johnson County Public Library.

### Our Johnson County Public Library AT A GLANCE

- Four branch locations in Franklin, Trafalgar, White River Township and Clark-Pleasant Township
- More than 42,000 visitors each year
- Nearly 1,000,000 books, DVDs, audio materials and digital items checked out annually
- A welcoming environment for children, teens, adults and seniors
- 75,000+ WiFi sessions at our branches
- Four StoryWalks to encourage outdoor family literacy experiences throughout the county

The Johnson County Public Library Foundation is a nonprofit 501(c)3 Public Benefit Corporation established for the purpose of raising money to support programs encouraging lifelong learning and self-improvement through the Johnson County Public Library.

We seek major donations from corporations, the local business community, other foundations and through individual donations, planned gifts and legacy bequests. Your donations will support literacy initiatives like:

- The Summer Learning Program
- Authors at JCPL series
- The At Home in Johnson County program series
- The 1000 Books Before Kindergarten program

#### **Why JCPL Matters**

The Foundation bolsters several focus areas for the Library by raising private funds for innovative, multigenerational and cultural programs:

- **1. Invest in Young Minds** by building confident caregivers, creating a culture of literacy and inspiring innovative experiences.
  - **2.** Engage and Strengthen the Community by bridging the opportunity gap, developing cultural understanding and becoming a community catalyst to make a difference in the lives of Johnson County residents.
    - 3. Transform Lives by championing lifelong learning, engaging the community and delighting customers.

## Library programs supported by the Johnson County Public Library Foundation are changing lives, especially for our children and seniors.

For example, our Summer Learning Program provided 65 programs to encourage children to build their STEAM skills (science, technology, engineering, arts and math). The Library is partnering with all the school systems in our Library district to provide online resource access accounts for every student.

Seniors' lives are enriched by attending engaging book clubs, art activities, lively discussions at community programs and simply a chance to connect with their community by visiting the Library often. Seniors enjoy socialization when they connect with our caring staff and participate in Library events.

#### **Your Donated Dollars at Work!**

Examples of how your donations can make a difference:

**\$25** = Supplies for an art experience program

\$50 = Incentives for five children who finish the 1000 Books Before Kindergarten Program

\$100 = Supplies for a STEAM program kit

**\$200** = Incentives for 40 children who finish the Summer Learning Program

**\$400** = Special Program

\$2500 = New York Times best-selling author program

The Friends of the Johnson County Public Library was founded in 1979 to support the library. In 2016, the Johnson County Public Library Foundation was formed in partnership with the Friends, to raise the Library's capacity to provide amazing experiences to residents and adapt to change through donated funds.

## How You Can Make a Difference in Our Community

If you believe in the power of the public library to enrich the lives of everyone in our community, become a donor to the Johnson County Public Library Foundation. With gifts from generous people like you, we can continue to ignite innovation, enhance public programs and fund new ideas that make a difference in the lives of all who use the Johnson County Public Library.



For more information, contact us at: pageafterpage.org/jcpl-foundation (317) 738-9835

Donations to the Foundation are tax deductible to the extent permitted by law. Our Federal Tax ID # is 35-1462375.

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