



Tiffany Shen
Motion & Graphic Designer

(e) its.tiffanyshen@gmail.com
(w) tiffanyshen.info

Recognition

Promax Awards Spark Student 2022:
A Sun Title Sequence (Art Direction & Design)
A Sun Title Sequence (Best Use of Music)

Communication Arts Design Annual 62:
A Sun Title Sequence

Graphis New Talent 2021:
Hidden Figures Title Sequence (Platinum)
DHL Identity System (Gold)
Deuce–Tennis Channel Rebrand (Honorable Mention)

Promax Awards Spark Student 2021:
Deuce–Tennis Channel Rebrand (Brand Identity)
Hidden Figures Title Sequence (Title Sequence)

ArtCenter Student Gallery:
Univus Poster Series, 2020
Hidden Figures Title Sequence, 2019
American Beauty Style Frames, 2019
ExMachina Style Frames, 2019
Science Fiction Film Festival Poster and Brochure, 2019
One Million, Unknowingly Vulnerable (Book), 2019
Being John Malkovich Poster, 2019
Type Oslo, 2019
Static Paper Poster, 2019
Human 3D Animation, 2019

Skills

Digital:
Strong working knowledge of:
Photoshop, Illustrator, InDesign, After Effects, Cinema 4D,
Bridge, Lightroom, Adobe XD, Keynote, Processing, p5.js,
Redshift, Audition, Premier Pro, Figma, and Miro

Familiar with:
Arnold, Octane, and Spark AR Studio

Analog:
Drawing, painting, illustrating, screen printing, archetype
press, design, brand identity development, layout,
typography, punch needle, and crocheting

Language:
Native in English
Conversational in Mandarin Chinese

Education

08.2017–12.2021
Pasadena, CA

05.2021–07.2021
Online

09.2019–12.2019
Berlin, Germany

ArtCenter College of Design
Bachelor of Fine Arts in Graphic Design with Distinction with an
emphasis in Motion Design and a minor in Business

School of Motion
Advanced 2D Animation completed the 10-week course on
how to structure animations and deal with complexity in
project files. Learned to create time-saving animatics and
effectively use match cuts. Became familiar with the use of
rigs, expressions, and creating advanced transitions.

TestLab Berlin: Bauhaus at 100
A study abroad course in Berlin celebrating the 100 year
anniversary of the Bauhaus. Collaborated with students from
other majors to develop a thesis that creates a “Heimat” or
feeling of home and belonging for a community in Berlin.

Experience

05.2021–08.2021
ArtCenter College of Design
Pasadena, CA

01.2021–05.2021
Imaginary Forces
Santa Monica, CA

09.2020–12.2020
Midnight Sherpa
Los Angeles, CA

05.2020–07.2020
Suncore Foods
Irvine, CA

01.2020–05.2020
ArtCenter College of Design
Pasadena, CA

09.2018–12.2018
3Line Design
Irvine, CA

Teaching Assistant
Aided the professor, Elaine Alderette for Type 5: Motion.
Assisted in the critique process and gave technical demon-
strations on After Effects.

Motion Design Intern
Collected images and references photos. Created and
animated graphic layouts for an interview series. Created
assets for 3D artists to use as textures.

Motion Design Intern
Supported lead designers with creating models, texture
assets, and animations. Also, created 3D designs for clients,
using Cinema 4D and Redshift.

Graphic Designer
Created illustrations for food packaging. Wrote fun, creative
copy for new products. Prepared content for social media.

Teaching Assistant
Aided my professor, Ming Tai for Sequential Design 2. Assisted
in the critique process and took notes on the demos.

Illustration Intern
Created illustrations for packaging and social media posts.
Photoshopped images to be used on blogs, social media posts
and managed the social media interactions.

Scholarships

2020–2021

2019–2020

2018–2019

2017–2021

Joe & Rosa Farrer Endowed Scholarship

Jerry V Johnson Endowed Scholarship
Robert Kinyon Memorial Scholarship
Inspiring Teachers Young & Youngkin Scholarship

M.A. Larsen Endowed Scholarship

ArtCenter Scholarship
Merit-based Scholarship



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Education

08.2017-12.2021
Pasadena, CA

ArtCenter College of Design
Bachelor of Fine Arts in Graphic Design with Distinction with an emphasis in Motion Design and a minor in Business

05.2021-present

School of Motion
Advanced 2D Animation (Advanced Motion Methods)
Studied in a 10-week course learning on how to structure animations and deal with complexity in project files. Learned to create time-saving animations and effectively use match cuts. Familiar with the use of rigs, expressions, and creating advanced transitions.

09.2019-12.2019
Berlin, Germany

TestLab Berlin: Bauhaus at 100
A study abroad course in Berlin celebrating the 100 year anniversary of the Bauhaus. Collaborated with students from other majors to develop a thesis that creates a "Heimat" or feeling of home and belonging for a community in Berlin.

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2017-2021

ArtCenter Scholarship
Merit-based Scholarship

Experience

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ArtCenter College of Design
Pasadena, CA

Teaching Assistant

Aided the professor, Elaine Alderette, in her course, Type 5: Motion. Assisted in the critique process and gave technical demonstrations on After Effects.

01.2021-05.2021

Imaginary Forces
Santa Monica, CA

Motion Design Intern

Collected images and references photos. Created and animated graphic layouts for an interview series. Created assets for 3D artists to use as textures. Assisted editor with creating type cards and animations for Cooper Hewitt reel.

09.2020-12.2020

Midnight Sherpa
Los Angeles, CA

Motion Design Intern

Supported lead designers with creating models, texture assets, and animations. Also, created 3D designs for clients, using Cinema 4D and Redshift.

05.2020-07.2020

Suncore Foods
Irvine, CA

Graphic Designer

Created illustrations for food packaging. Wrote fun, creative copy for new products. Prepared content for social media posts by writing and creating imagery.

01.2020-05.2020

ArtCenter College of Design
Pasadena, CA

Teaching Assistant

Aided Ming Tai in his course, Sequential Design 2. Assisted in the critique process and took notes on the demos.

09.2018-12.2018

3Line Design
Irvine, CA

Illustration Intern

Created illustrations for packaging and social media posts. Photoshopped images to be used on blogs, social media posts and managed the social media interactions.

08.2018

ArtCenter College of Design
Pasadena, CA

ArtCenter Orientation Leader

08.2018
Directed incoming students to campus resources, helped students check-in, and shared my experience at the school.

Skills

Digital:

Strong working knowledge of:
Photoshop, Illustrator, InDesign,
After Effects, Cinema 4D, Bridge,
Lightroom, Adobe XD, Keynote,
Processing, p5.js, Redshift, Audition,
Premier Pro, Figma, Miro,
Google Docs, Google Slides, and
Google Spreads

Familiar with:

Arnold, Octane, Spark AR Studio,
and Unreal Engine

Analog:

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screen printing, archetype
press, design, brand identity development,
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assets, and animations. Also, created 3D designs for clients,
using Cinema 4D and Redshift.

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Suncore Foods
Irvine, CA

Freelance Graphic Designer

Created illustrations for food packaging. Wrote fun, creative
copy for new products. Prepared content for social media
posts by writing and collecting imagery.

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