

# NANYI JIANG

An insight-driven researcher and designer  
for a sustainable and inclusive future

## CONTACT

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## EDUCATION

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Sep 2019 – April 2023 | Pasadena

### ARTCENTER COLLEGE OF DESIGN | MFA, MEDIA DESIGN PRACTICES

Graduating with Distinction (4.0/4.0), Keck  
Student Research Fellow, Scholarship

Sep 2015 - Jun 2019 | Los Angeles

### UNIVERSITY OF CALIFORNIA, LOS ANGELES | BA, ECONOMICS

Minors in Mathematics and Digital Humanities

## SKILLS

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### INTERACTION DESIGN

**Prototyping:** Figma, Adobe XD, Premiere,  
HTML/CSS/JS, p5.js, 3.js, Physical Computing  
(micro-python, C++)

**Ideation:** Wireframe, Storyboard, Customer  
Journey Map

### RESEARCH METHODS

**Qualitative:** Field Studies, Interview, Focus  
Groups, Contextual Inquiry, Diary Studies,  
Ethnography, Literature review

**Quantitative:** Survey, data collection and  
analysis (python), data visualization (3.js,  
tableau)

**Certificate:** NN/g Certificate in UX with  
Specialty Recognition in UX Research

### LEADERSHIP

Teaching Assistant at ArtCenter for graduate  
and undergrad courses, student mentor

### LANGUAGES

Fluent English, Native Chinese, Beginner  
German, Beginner Japanese

## EXPERIENCES

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Sep 2021 - April 2022 | Shanghai, China

### IDEO | BUSINESS DEVELOPMENT INTERN

**Market Research:** 70+ independent secondary market  
researches and competitive analysis to help IDEO Directors to  
make business decisions and draft project proposals.

**Databases Management:** independently collected data and  
managed internal database to help keep track of business goals.

**Customer Relation Management:** independently negotiated  
with potential and existing clients to reach collaborations in  
changing environments.

**Design Thinking Workshops Coordination:** facilitated and  
organized clients' innovation workshops to empower cross-  
functional teams with design thinking and design skills.

Jan 2021 - April 2022 | Pasadena, USA

### AMERICAN ANTHROPOLOGICAL ASSOCIATION | RESEARCH ASSISTANT

**Publication:** collaborated with international anthropologists to  
review and plan article publication. 5 journal issues from  
Volume 123 and 124 were published.

**Data Visualization Speaker:** empower anthropologists with  
accessible data visualization methods and design skills

July 2021 - Sep 2021 | Shanghai, China

### FORD | HUMAN-MACHINE-INTERACTION UX INTERN

**Iterative UX research:** carried out mixed-method research  
including focus groups and surveys (200 size) to iterate in-cabin  
digital experience features.

**Explorative Research:** led design sprints cross-functionally with  
designers, engineering, and product management teams to  
investigate future products.

**Statistical Analysis:** analyzed quantitative results through  
statistics and diagrams.

**Prototyping and Storytelling:** visualized concepts through  
storyboard and low-fi wireframes for early-stage concepts.

May 2021 - July 2021 | Shanghai, China

### ZIPPO | DESIGN RESEARCH INTERN

**Market Research:** in-depth research projects including data  
driven desktop studies integrating market research, consumers  
research and policy.

**Data Collection and Analysis:** used python to webscrape  
products data and carried statistical analysis through Tableau.

**Material Management:** built a digital material library from  
physical samples.