

WSAVA - WORLD SMALL ANIMAL VETERINARY ASSOCIATION

NUTRITIONAL GUIDELINES FOR PET FOOD MANUFACTURERS

WSAVA Nutritional Assessment Guidelines	AAFCO Compliant	WSAVA Compliant	D.O.G. COMPARISON Meets/Exceeds AAFCO & WSAVA Guidelines
Food should be complete and balanced	✓	✓	D.O.G. recipes are formulated and balanced per the AAFCO guidelines.
Food should specify life stages	✓	✓	D.O.G. recipes are formulated for all life stages, all breeds per AAFCO guidelines.
Label may state 1 of 2 AAFCO compliant statements regarding nutritional adequacy	✓	✓	Our labels are 100% compliant with AAFCO regulations.
Formulated foods are manufactured so ingredients meet specific levels.	✓	✓	D.O.G. foods are formulated to meet specific nutrition levels which are detailed on each label per AAFCO guidelines.
Reputation of food maker; who makes the food	✓	✓	D.O.G. foods are made in USDA inspected facilities; Kibble at C.J. Foods, KS; Cans at American Nutrition, UT... no product recalls.
Formulator of food and their credentials	✓	✓	DOG foods are formulated by Dr. Randall Johnson ... over 36 years experience in animal nutrition, registered professional animal scientist, a diplomat in the American College of Animal Nutrition, a professional member of the Institute of Food Technology, the American Society of Animal Science, and the American Association of Veterinary Nutrition.
A veterinary nutritionist or equivalent on staff available for questions	✓	✓	Dr. Johnson (see credentials above) has trained over 200 nutritionists and their staffs the world over. Dr. Johnson is on staff and available for questions.
Testing via AAFCO feeding trials or by nutrient analysis including digestive values	✓	✓	All D.O.G. products were tested at Summit Ridge Farms, a registered USDA approved test facility. Feeding test results: Upper percentile; 92% digestible for fats and proteins; stool test firm stools.
Established quality control methods	✓	✓	Our USDA inspected manufacturers have superior quality control systems - no product recalls; Ingredient testing Midwest Laboratories; Product nutritional values/sell by dates tested by Kemin Nutrisurance, Inc.
Specifies caloric value and measurements	✓	✓	D.O.G. caloric count detailed on our bags by cup measurements. Ingredient transparency and sourcing at www.dogcertified.com .
Additional research conducted on your products	✓	✓	Taurine Testing: Control dogs were fed D.O.G. foods exclusively for 9 months. Blood and plasma tests were performed at UC, Davis. Test results: Taurine levels to be at high normal; a healthy taurine blood level.

Our mission at Do Only Good Certified Pet Nutrition is to make the best-quality nutritious dog food that is responsibly sourced. Our philosophy is to formulate products that provide you – the pet parent – the best in nature formulated with the best of science™.



Do Only Good Certified Pet Nutrition, LLC

D.O.G. Certified Dog Food, Post Office Box 7235, Thousand Oaks, CA 91359 • www.DogCertified.com • (800) 990-4403