

# Van Li

## Concept Designer

### ❖ SUMMARY

I'm looking for professional opportunities to continue to grow and create. Art Center has infused me with a passion to continue to learn from my colleagues, to collaborate, and to produce the highest quality of work. I would like to continue to feed my passion for design.

### ❖ TECHNIQUE/SKILLS

Adobe Photoshop

Procreate

Blender

zBrush

3D Maya

Sketch Up

AE

### ❖ DESIGN

Concept Design

Character Design

Illustration

Collaboration Mindset

Research&Ideations

Material Language

Shape Language

### ❖ INTERESTS

History Of Fashion (1700s-2000s)

Industrial Costume

Oil Painting

Game Art

Film

Swimming

Hiking

### ❖ EXPERIENCE/PROJECTS

#### Illustrator, 2014-2017

Private clients varied widely, from restaurants and merchants to the Chinese government; included high-quality art assets and font design with consistent and effective communication skills.

#### -Simple Mistake-, Character Designer and Illustrator, 2020

Level one game demo for Electronic Arts in their game jam of March 2020, in which we developed the demo from blue sky to actuality in less than two days.

#### -King of the Elves-, Character Designer and Animator, 2019

Animated short in eight seconds produced in After Effects; Final assets included four characters, a king and three soldiers.

### ❖ PERSONAL INFO



#### PHONE

626-376-1656

#### E-MAIL

<mailto:zvanli9@gmail.com>

#### WEBSITE

[Van Li \(myportfolio.com\)](http://VanLi(myportfolio.com))

### ❖ ACHIEVEMENTS/RESPONSIBILITIES

**Departmental Scholarship for Portfolio Excellence.**

**Teacher's Assistant, Concept-Keyframe - Storyboarding, 2019.**

Prof. Ricardo Delgado; syllabus preparation, in-class critique assistance, note-taking

**Won The Best Art Award in Rose Valley Game Jam sponsored by Electronic Arts in March 2020.**

Worked with ten random people from different fields(programmers, musicians, character designers, etc..). spending us half-day finishing the 1st level of an original game demo. We ended up we won The Best Art Award.

### ❖ LANGUAGE

English

Chinese