# HOLLYWOOD BOWL SUMMER FESTIVAL 2005 WELCOMES CORPORATE SPONSORS

The Los Angeles Philharmonic Association thanks the sponsors and donors whose generosity enables the Hollywood Bowl to bring great music to the largest possible audiences. We are deeply grateful for their continued support.

## 21st CENTURY INSURANCE COMPANY

21st Century Insurance Company is a proud sponsor of the Hollywood Bowl. In its second year of partnership with the Hollywood Bowl, 21st will sponsor several concert nights promoting their Los Angeles Philharmonic affinity program. The company will make a donation to the Los Angeles Philharmonic for every patron who switches to 21st.

# BANK OF AMERICA

Bank of America is proud to return for a third year as sponsor of the Hollywood Bowl.

# BLUE SHIELD OF CALIFORNIA

Blue Shield of California returns for a third consecutive year as a proud sponsor of the Los Angeles Philharmonic and Hollywood Bowl.

# BINGHAM LEGG ADVISERS

The Philharmonic is delighted that Bingham Legg Advisers is a sponsor of the 2005 Hollywood Bowl season.

## FARMERS INSURANCE

Farmers Insurance has been a long-time supporter of the Los Angeles Philharmonic and the Hollywood Bowl. For the second year in a row, Farmers will be a concert sponsor at the Hollywood Bowl.

# FIDELITY INVESTMENTS

Fidelity Investments is proud to support the Los Angeles Philharmonic through an extensive twoyear sponsorship. As the *Preferred Financial Services Company of the Hollywood Bowl*, Fidelity is the title sponsor of Classical Tuesdays at the Bowl. Fidelity Investments is one of the world's largest providers of financial services offering investment management, retirement planning, brokerage, and human resources and benefits outsourcing services to more than 19 million individuals and institutions as well as through 5,500 financial intermediaries. The firm is the largest mutual fund company in the United States, the No. 1 provider of workplace retirement savings plans, one of the largest mutual fund supermarkets and a leading online brokerage firm.

## GOODYEAR TIRE & RUBBER

Goodyear will return to the Hollywood Bowl as a sponsor and promotional partner for a third year this season. Don't be surprised to see the blimp flying overhead at least once during summer 2005.

# JVC

JVC has been a title sponsor of the JVC Jazz concerts at the Bowl for twenty years. We thank them for their long-standing support.

## THE KOREA TIMES

The Korea Times is proud to return for a third year as the *Official Korean Media Sponsor of the Hollywood Bowl* and will be sponsoring two concerts featuring Korean artists.

#### LEXUS

Continuing a successful partnership, Lexus is the *Official and Exclusive Automotive Sponsor of the* 2005 Hollywood Bowl season. For the fifth consecutive year, Lexus and your Southern California Lexus Dealers are proud to passionately sponsor a series of eight dynamic concerts, "Lexus Passionate Performances."

#### MERRILL LYNCH

Merrill Lynch began its partnership with the Los Angeles Philharmonic Association as a sponsor of the Los Angeles Philharmonic at Walt Disney Concert Hall. This season, Merrill Lynch will expand its support by sponsoring a concert at the Hollywood Bowl.

#### MIRASSOU

The Mirassou family is proud to support one of America's most notable cultural landmarks, the Hollywood Bowl. Celebrating over 150 years of winemaking, the Mirassou family toasts the Hollywood Bowl and is excited to help sponsor its 84<sup>th</sup> season. The Mirassou family has been growing grapes and crafting superior wines since 1854, earning them the proud distinction of being America's oldest winemaking family. The family has always been known as innovators – introducing Pinot Noir to California and pioneering commercial grapevines in Monterey County. Today, David Mirassou of the sixth generation carries on the legacy for Mirassou Winery, dedicated to continuing the family's more than 150 years of excellence in winemaking.

## MTA/COUNTY OF LOS ANGELES

The MTA/County of Los Angeles is pleased to provide convenient, reliable, and affordable transportation options to the patrons of the Hollywood Bowl.

#### THE PASADENA SHOWCASE HOUSE FOR THE ARTS

The Pasadena Showcase House for the Arts returns for the fifth consecutive year as a generous sponsor.

#### THE PATINA GROUP

Headed by Chef & Founder Joachim Splichal, the Patina Group is entering its fifth year of sponsorship at the Hollywood Bowl. *Patina Group is the Official Caterer and Food Service Provider at the Hollywood Bowl.* 

#### PEPSI COLA

Pepsi Cola, providing refreshing beverages for the Hollywood Bowl, shows their support with a fifth year of a multi-year sponsorship.

## PRINCESS CRUISES

Princess Cruises is proud to reprise our role as prime sponsor of the Hollywood Bowl for the 11<sup>th</sup> year in a row, joining the city's premiere musical venue in providing high-quality entertainment. Princess Cruises and the Hollywood Bowl – back for another encore performance. Princess Cruises. Escape completely.

## **RBC** Dain Rauscher

RBC Dain Rauscher is proud to be a new sponsor of the Hollywood Bowl.

# RENAISSANCE HOLLYWOOD HOTEL

Just steps from the Hollywood Bowl, the ultra-stylish Renaissance Hollywood Hotel is celebrated as the premier luxury property in the movie-making capital of the world. As a cornerstone of the Hollywood & Highland entertainment complex the hotel offers, luxurious accommodations, trend setting shops, world-class restaurants and legendary landmarks. The management, staff and patrons of the Renaissance Hollywood Hotel look forward to supporting the Hollywood Bowl for a fourth year.

# THE SUNSET MARQUIS HOTEL AND VILLAS

Located in the entertainment capitol of the world, the Sunset Marquis Hotel and Villas has provided luxurious accommodations for guest soloists and conductors for over a decade. It has become a home away from home for many Hollywood Bowl artists. Sunset Marquis is proud to be a supportive sponsor for another season at the Hollywood Bowl.

## TARGET

Target continues to be a proud partner and supporter of the Los Angeles Philharmonic and the Hollywood Bowl. Target will return as the *Lead Sponsor of Opening Night at the Bowl* for a second year in 2005. Target gives more than \$2 million every week to strengthen families and communities across the nation, with a focus on education, the arts, social services and other vital community partnerships.

## UNITED

For the ninth successive year, United Airlines is the sponsor of the ten-concert Thursday classical series at the Hollywood Bowl.

## WELLS FARGO

The Philharmonic is delighted that Wells Fargo continues a generous sponsorship of the Hollywood Bowl's Opening Night concert celebration.

The Los Angeles Philharmonic Association thanks the Los Angeles County Board of Supervisors for its valued cooperation in continuing to bring great music to the people of Los Angeles: Gloria Molina – Chair, First District; Yvonne Brathwaite Burke – Supervisor, Second District; Zev Yaroslavsky – Supervisor, Third District; Don Knabe – Supervisor, Fourth District; and Michael D. Antonovich – Supervisor, Fifth District.

The Hollywood Bowl thanks the Los Angeles County Metropolitan Transportation Authority for its support of the Park & Ride program, and our many sponsors and donors for their generosity.