

MIKAELA MAYHEW

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Phoenix, Arizona



EXPERTISE IN MARKETING
PHOTOGRAPHY, CREATIVE TYPOGRAPHY,
GRAPHICS, AND BRAND IDENTITY.

Personal Values

Freedom
Distinction
Respect
Individuality

AS A DESIGNER AND PHOTOGRAPHER, I CONSIDER FREEDOM OF EXPRESSION THE MOST IMPORTANT ASPECT OF CREATING. I STRIVE TO GIVE A NEW PERSPECTIVE TO ALL OF MY WORK THAT CAN INFLUENCE OTHERS AROUND ME. WHEN SEARCHING FOR INSPIRATION I TURN TO CREATIVE TYPOGRAPHY, FASHION, AND MUSIC.

Portfolio

MIKAELAMAYHEW.MYPORTFOLIO.COM

Experience

Freelance Designer

SINCE MAY 2021

Logo Design

-DESIGNED A LOGO FOR A YOUTUBE CHANNEL, JONESVILLE AZ, THAT REACHED OUT AND WANTED TO GET STARTED ON BRANDING AND LOGOS

-WORKED WITH THE NAU RACQUETJACKS TO REDESIGN A POORLY-MADE EMBLEM AND MERCH DESIGN

-CONSULTED WITH DOOKIE NUG GENETICS TO FULFILL THE CLIENT'S WISH FOR AN UNCONVENTIONAL AND SPECIFIC LOGO

Social Media Designer

-WORKED WITH MY AMERICAN DREAM TEAM CREATING SOCIAL MEDIA TEMPLATES FOR REAL ESTATE ADS, AS WELL AS A BRANDING STYLE GUIDE

Signage Design

-REDESIGNED AN OLD REAL ESTATE SIGN FOR UMC REAL ESTATE THAT WAS PRESSED FOR TIME, AS WELL AS DESIGNED A PROPERTY BROCHURE PRESENTATION FOR THEM TO PRESENT TO A CLIENT

Freelance Photographer

Events and Portraits with a Canon Eos 70D

SINCE JUNE 2020

Tattoo Design Illustrator

Clients come to me for specific and personal tattoo designs

SINCE JULY 2019

Education

Grand Canyon University

Bachelor of Arts in Advertising & Graphic Design

GRADUATING IN DECEMBER 2022