

TAYLOR SEIFEN

GRAPHIC DESIGNER

SKILLS

Hard Skills

Adobe Creative Suite

Web Design

Illustration

Brand Identity

Print Production

Soft Skills

Adaptability

Interpersonal

Leadership

Time Management

Self Starter

EDUCATION

Grand Canyon University

Bachelor of Arts in Graphic Design
and Advertisement | Spring 2023



Phoenix, Arizona

taylorseifen@gmail.com

714.609.1295

EXPERIENCE

Graphic Design Intern

ON Advertising Agency | Phoenix, Arizona

February 2023 - March 2023

- Designs logos, packaging, print and digital ads for a variety of clients
- Collaborates with the Creative Director on a variety of projects
- Works with a team of Graphic Designers to brainstorm execute projects
- Works efficiently with a project management system in an organized manner

Graphic Designer

Student Engagement | Grand Canyon University

April 2022 - Present

- Works one on one with clients to discuss and meet their project needs
- Executes each project in a timely manner within tight deadlines
- Prepares each project for print production
- Creates designs that the student body excitedly embraced
- Develops design solutions to improve overall event turnout
- Uses a project management system to keep track of multiple projects at a time
- Efficiently designs within the Adobe Creative Suite

Freelance Designer

September 2021 - Present

- Works with clients to design logos and graphics for a variety of events and locations including a half marathon, coffee shop, churches
- Designs and prints unique greeting cards sold at local boutiques
- Created and sold designs at multiple markets in Phoenix
- Manages an Etsy shop and sends out items in a timely and efficient manner

Keyholder

Free People | Scottsdale, Arizona

May 2021 - Present

- Helps manage 10 plus team members
- Finds creative solutions to solve problems with POS systems, customer satisfaction issues and store organization
- Takes creative and visual control of the store with floor plan and merchandising
- Ensures the space remains organized and runs properly
- Manages back office tasks through email reports and keeping track of store statistics for improvement