Nandan

Hi, I am Venkata SivaNandan Pemmaraju, a multidisciplinary designer who can design and creative direct Spaces, Graphics, and Objects of desire. Partnering up with two, I led a design studio working from concept development to the construction and making of multiple boutique architectural spaces(Architectural Design, Interior Design, graphic design, furniture design, and decoration). I am currently a graduate student at ArtCenter College of Design, Pasadena, California exploring and expanding my world of making. I recently had the amazing opportunity to work on a sponsored project with the Electric mobility giant NIO which opened me up to amazing new dimensions in design.

Looking to dive deeper into this sea of a field, I am currently seeking a designer role.

SUMMARY OF QUALIFICATIONS-

- Co-Founded Project SANAN, a multidisciplinary design studio
- Worked at DUSTUDIO, Auroville as an intern for a year
- Obtained graphic designer experience through an internship at The McMutton Project, Mumbai
- Established artist and graphic designer published in several local art fairs and festivals
- Experience in interior and furniture design

EDUCATION-

Master of Science - Graduate Environmental Design - May 2022 ArtCenter College of Design, Pasadena, California

Bachelor of Architecture - May 2018 GITAM (Deemed to be University), Visakhapatnam, India School of Architecture

<u>SKILLS</u>

Drawing/ Team Management/ Conceptual design/ Creative Direction/ Architectural Design/ Interior Design/ Furniture Design/ Lighting Design/ Material Design/ Brand Strategy/ Brand Identity/ Trend Research/ Presentation Design/ 2-D & 3-D Design Development/ Project Management/ 3D visualization/ Exhibition Design & Installation/ Set Design/ Storyboarding/ Scenography

Programs like: Adobe Creative Suite-Photoshop, Illustrator/ Microsoft Office/ AutoCAD/ Sketchup/ Revit/ MODO/ Rhino/ SolidWorks

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INDUSTRY EXPERIENCE-

SPATIAL DESIGNER-STUDENT- 2021 NIO

As a spatial designer, I created an opportunity in the project to realize a lesserknown precedented solution. Teaming up with product and interaction designers I had the opportunity to craft this wholesome project which fits the brief custom-made. After rigorously brand strategising we designed a solution that would appreciate and enhance nomadic experiences through mobility marking the rising numbers of the nomads of the world - the "NIOmadic" future we as a team named it.

CO-FOUNDER - 2019-2021

Project SANAN, a Multidisciplinary Design Studio

Designed boutique contemporary interiors for multiple live projects. Brand strategizing for multiple companies. Developed brand strategies and brand language for companies. Graphic design/ Furniture design/ Interior architecture/ Architecture

CO-FOUNDER - 2018-19

ABHI-NANDAN,

a Multidisciplinary Design Studio

Designed interiors for multiple live projects. Designed interiors for a senior housing facility, New Jamaica, New York. Creative direction and Brand Strategy for startups

ARCHITECT INTERN JUNE 2017 - APRIL 2018 DUSTUDIO

Located in the world's biggest eco-village Auroville, Tamil Nadu Carried design collaborations. Carried out graphic design projects Visualized and comprehended various processes. Involved in sustainable building construction. Designed furniture for multiple stores and houses. Designed interiors and landscape for multiple projects. Conducted and managed design gallery exhibitions. Interacted with workers, suppliers, and subcontractors.

GRAPHIC DESIGN INTERN SUMMER 2016 THE MCMUTTON PROJECT

Located in Mumbai

- Graphic design intern,
- Designed posters for companies
- Designed adult coloring books