



CONTRACTOR CONNECTION



**2019
MEDIA KIT**

CONTRACTOR CONNECTION is the award-winning quarterly newsletter and official publication of the Indiana Association of Plumbing-Heating-Cooling Contractors. It contains feature articles, industry news, and updated code legal and legislative reports.

This publication appears Winter (Jan/Feb/Mar); Spring (Apr/May/June); Summer (July/Aug/Sept) and Fall (Oct/Nov/Dec) and is mailed to more than 2600 contractors and key personnel in the plumbing, heating and cooling industry.

Indiana PHCC is the oldest trade organization in the state for the construction industry. When you advertise with Indiana PHCC, your company's products and services will be uniquely presented to a very targeted market. Because we are focused, we are able to offer advertisers one-on-one service that ensures that your company gets the greatest benefit from your marketing investment.

Build Your Brand Through IN PHCC

The Indiana PHCC Advantage

- Our members are the voice of plumbing, heating and cooling contractors throughout the state.
- Our members represent shops from the residential, commercial, new construction, industrial, and service and repair industry segments. Indiana PHCC publications will connect you with the leaders in the p-h-c industry!
- In addition to members, our extensive subscriber list means that professionals in the market for your products and services see your message.

Editorial Calendar

Each issue of **INDIANA CONTRACTOR CONNECTION** newsletter features:

Cover Story - Close-up of people, companies, and trends shaping the industry

Legislative/Legal Issues - A brief update on the latest code changes, licensing developments, legal developments, apprentice news and governmental regulations

Calendar - A summary of key meetings at the local, state, and national levels

Products - New products and services for the industry

People - A message from the President

(317) 575-9292 or e-mail brenda@iaphcc.com

2019 ADVERTISING RATES

Indiana PHCC Contractor Connection Published 4 x per year

Rates per insertion

Full page - full color	\$1200
1/2 page - full color	\$ 750
1/3 page - full color	\$ 650
1/4 page - full color	\$ 575

Jan/Feb/Mar Issue - closing date: December 30, 2018

Apr/May/June Issue - closing date: March 31, 2019

Jul/Aug/Sept Issue - closing date: June 30, 2019

Oct/Nov/Dec Issue - closing date: September 30, 2019

All pricing on all publications is NET. An agency placing advertising should add their commission when billing their advertiser. Agency commission is 15% ONLY if paid within 60 days of invoice.

Terms & Conditions

Payment Due Date: All invoices must be paid within 30 days of invoice.

Acceptability of Advertising: Indiana PHCC reserves the right to refuse advertising deemed inappropriate for its publication. The advertiser and/or its representatives are solely responsible for ad content.

Print Advertising Specifications



Full Page w/Bleed
8-3/4" w x 11-1/4" hi



Full Page
7-1/2" w x 9-3/4" hi



1/2 Page Island
5" w x 7-3/4" hi



1/2 Page
7 1/2" w x 4-7/8" hi



1/3 Page (H)
7-1/2" w x 3-1/4" hi



1/3 Page (V)
2-1/4" w x 9-3/4" hi



1/4 Page (H)
7-1/2" w x 2-1/2" hi



1/4 Page (V)
3-5/8" w x 4-7/8" hi

Materials: High Res PDFs are preferable with all fonts and links embedded.

Please submit artwork in final form to:

Brenda Dant
Indiana PHCC Publications
9595 Whitley Drive, Suite 208
Indianapolis, IN 46240

E-mail: brenda@iaphcc.com

Questions: (317) 575-9292 - phone
(317) 575-9378 - fax

Website: www.iaphcc.com

