Graphic Designer michellelinxu@gmail.com michellelinxu.com

EDUCATION

ArtCenter College of Design

Pasadena, California 09.2019–04.2022 Master of Fine Arts in Graphic Design

The University of Texas at Austin

Austin, Texas 08.2009-05.2013 Bachelor of Arts in History

AWARDS

ArtCenter Merit-Based Scholarship 09.2019–04.2022

Hoffmitz Milken Center Excellence in Typography Award (Graduate Level) 06.2021 Dogma 2.0, Typography

SKILLS

Strong working knowledge of: Photoshop, InDesign, Illustrator, Acrobat, Google Suite, Keynote, Slack, Office, and Procreate

Familiar with: After Effects, Premiere, Dimensions, XD, Aero, Cinema 4D, HTML/CSS, and Glyphs

Analog, craft: Drawing (pencil, charcoal) and acrylic painting

LANGUAGES

English (native) and Mandarin (conversational)

EXPERIENCE

FÖDA

Austin, Texas (Remote) Graphic Design Intern 05.2021–08.2021

Assisted in the production and design of various graphics for the studio's clients in the hospitality and lifestyle industries. Designed logos, brand guidelines, marketing materials, and social media content. Also communicated with print and clothing manufacturing vendors.

ArtCenter College of Design

Pasadena, California Teacher Assistant 01.2021–04.2021

Assisted Professor Simon Johnston in his undergraduate Type 3 course. Engaged in student critiques and led live demonstrations on the finer typographic capabilities available in InDesign. Also aided in communication and administrative tasks.

The Tangent Agency

Glendale, California (Remote) Graphic Design Intern 05.2020–08.2020

Collaborated on the design of deck presentations, logos, style guides, and mockups for this marketing and design firm that specialized in working with clients in the entertainment industry.

MSB Consulting

Austin, Texas Project Coordinator 01.2017–09.2018

Organized financial and data analysis projects for this educational consulting firm with strict deadline requirements. Coordinated communications between internal departments, financial services team, and on-site field consultants.

Pflugerville Independent School District

Pflugerville, Texas Social Studies Teacher 01.2015–10.2016

Created engaging lesson plans and curricula for sixth and seventh grade classes. Conducted small group and individual classroom activities with students based on differentiated learning needs.